

THE FUSION

PRICING 2023

VERSION 1.2

Network	Screens (LF/SF)	VAC Contacts*	Share of Voice	Period	Bruttopris
The Fusion National - L	1 081 (73/1 008)	17 005 400	8,33 %	7 days	2 429 400 :-
The Fusion National - M	1 081 (73/1 008)	12 759 100	6,25 %	7 days	1 822 700 :-
The Fusion National - S	1 081 (73/1 008)	8 512 900	4,17 %	7 days	1 216 200 :-
The Fusion Metropolitan - L	672 (48/624)	12 548 100	8,33 %	7 days	1 832 000 :-
The Fusion Metropolitan - M	672 (48/624)	9 414 800	6,25 %	7 days	1 374 600 :-
The Fusion Metropolitan - S	672 (48/624)	6 281 500	4,17 %	7 days	917 100 :-
The Fusion Stockholm - L	458 (16/442)	8 751 500	8,33 %	7 days	1 326 200 :-
The Fusion Stockholm - M	458 (16/442)	6 566 200	6,25 %	7 days	995 100 :-
The Fusion Stockholm - S	458 (16/442)	4 381 000	4,17 %	7 days	663 900 :-
The Fusion Malls - L	824 (44/780)	8 946 400	8,33 %	7 days	1 383 800 :-
The Fusion Malls - M	824 (44/780)	6 712 500	6,25 %	7 days	1 038 300 :-
The Fusion Malls - S	824 (44/780)	4 478 600	4,17 %	7 days	692 800 :-
The Fusion Train Stations - L	214 (13/201)	5 729 100	8,33 %	7 days	743 800 :-
The Fusion Train Stations - M	214 (13/201)	4 298 500	6,25 %	7 days	558 100 :-
The Fusion Train Stations - S	214 (13/201)	2 868 000	4,17 %	7 days	372 400 :-
The Fusion Point of Sale - L	754 (44/710)	11 779 800	8,33 %	7 days	1 704 800 :-
The Fusion Point of Sale - M	754 (44/710)	8 838 400	6,25 %	7 days	1 279 200 :-
The Fusion Point of Sale - S	754 (44/710)	5 896 900	4,17 %	7 days	853 500 :-
The Fusion Pharmacy - L	912 (44/873)	13 481 600	8,33 %	7 days	1 956 200 :-
The Fusion Pharmacy - M	912 (44/873)	10 115 200	6,25 %	7 days	1 467 800 :-
The Fusion Pharmacy - S	912 (44/873)	6 758 900	4,17 %	7 days	979 300 :-

*estimerat antal VAC-kontakter

OCEAN