
PRICING FUSION, 2023

VERSION 1.1

Network	Screens (LF/SF)	VAC Contacts*	Share of Voice	Period	Bruttopris
The Fusion National	1 083 (74/1009)	17 341 691	8,33%	7 days	2 390 000
The Fusion Metropolitan	663 (47/616)	13 339 712	8,33%	7 days	1 864 800
The Fusion Stockholm	453 (16/437)	9 313 797	8,33%	7 days	1 361 100
The Fusion Malls	813 (46/767)	8 350 836	8,33%	7 days	1 287 900
The Fusion Train Stations	213 (12/201)	5 981 132	8,33%	7 days	745 800
The Fusion Point of Sale	756 (47/709)	11 494 090	8,33%	7 days	1 630 100
The Fusion Pharmacy	910 (54/856)	13 247 460	8,33%	7 days	1 879 200