



PHOTO: SAMSUNG

# Sverigehuset

STOCKHOLM

## SITE DESCRIPTION

Two sites facing both Hamngatan and Kungsträdgården, visible all the way to Norrmalmstorg. In the middle of shopping area, luxury shoppingmall NK and next to several shops and restaurants on Hamngatan.

## LOCATION

Top location city

## FOOTFALL

700 000 / week

## SIZE

400 x 500 cm +  
400 x 500 cm  
(40 sqm)

## PERIOD

1 - 4 weeks

## AVAILABILITY

Contact Ocean

## ADDRESS

Hamngatan 31  
([view map](#))



PHOTO: UNIQLO

# Artwork Specifications

SVERIGEHUSET, STOCKHOLM

## FORMAT

High resolution print-ready PDF - CMYK.

Keep all layers in the file.

The artwork should be without marks and bleeds.

For best results, save the file without a profile (no color conversion).

If you need to add a profile use ISO Coated V2.

Vectorize all paths for text/fonts.

Always include PMS reference for specific colors such. the color of the logo and background. If you wish to send a color proof we need to have it 3 weeks before delivery date.

## SIZE & RESOLUTION

400 x 500 cm + 400 x 500 cm (40 sqm)

It is possible to scale down artwork according below:

Scale	Percent	Minimum resolution
1: 1	100%	23 ppi
1:10	10%	230 ppi

## DELIVERY

Submit artwork using [oo-se.wetransfer.com](https://oo-se.wetransfer.com)

## DELIVERY DATE

14 days prior to the campaign start, unless otherwise agreed separately.

## QUESTIONS

Ad Operations

[adops@oceanoutdoor.se](mailto:adops@oceanoutdoor.se)