



# KUNGSGATAN

100 M<sup>2</sup>

## LOCATION

Site in the middle of famous commercial street Kungsgatan. Kungsgatan connects downtown Stockholm to the area called Stureplan. Stureplan is the home of a majority of the nightclubs and restaurants in Stockholm. It is also where all the luxury brands and their boutiques are located. Kungsgatan is always busy and the perfect site if you want to make an impact.

## FORMAT

Size: ≈ 100 m<sup>2</sup>  
 Height: 11,8 m  
 Width: 8,48 m  
 Reach: 300 000 people / week  
 Social Media impressions: 360 000 / week  
 (excluding sponsored content)  
 Based on original blueprints. Discrepancies may occur.

