



PHOTO: PROFFSMAGASINET

# Drottningholmsvägen

STOCKHOLM

## SITE DESCRIPTION

Drottningholmsvägen is a traffic route between central Stockholm municipality and Drottningholm's castle in Ekerö municipality. Here is it heavy traffic around the clock and you can reach commuters between Stockholm and people living in Bromma, Alvik etc. The area is located at the Abrahamsberg junction, which is one of the busiest roundabouts in the area.

## LOCATION

Top location city

## FOOTFALL

576.500 / week

## SIZE

450 x 850 cm  
(39 sqm)

## PERIOD

2 - 4 weeks

## AVAILABILITY

Contact Ocean

## ADDRESS

Drottningholmsvägen  
Abrahamsbergsvägen  
([view map](#))



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# Artwork Specifications

DROTTNINGHOLMSVÄGEN, STOCKHOLM

## FORMAT

High resolution print-ready PDF - CMYK.

Keep all layers in the file.

The artwork should be without marks and bleeds.

For best results, save the file without a profile (no color conversion).

If you need to add a profile use ISO Coated V2.

Vectorize all paths for text/fonts.

Always include PMS reference for specific colors such. the color of the logo and background. If you wish to send a color proof we need to have it 3 weeks before delivery date.

## SIZE & RESOLUTION

450 x 850 cm (39sqm)

It is possible to scale down artwork according below:

Scale	Percent	Minimum resolution
1: 1	100%	23 ppi
1:10	10%	230 ppi

## DELIVERY

Submit artwork using [oo-se.wetransfer.com](https://oo-se.wetransfer.com)

## DELIVERY DATE

14 days prior to the campaign start, unless otherwise agreed separately.

## QUESTIONS

Ad Operations

[adops@oceanoutdoor.se](mailto:adops@oceanoutdoor.se)