

# Format adaptions

## Assets

In order for us to do a good job we need open project files and associated assets. I.e., fonts, logotypes, graphic elements, images, films etc. Solely rendered films/images are not a sufficient basis.

## Reference films

In addition to open project files and associated assets, we need reference films in three formats which we can base the adjustments on:

Ratio: <b>16:9</b>	Resolution: <b>1920x1080 pixlar</b>
Ratio: <b>9:16</b>	Resolution: <b>1080x1920 pixlar</b>
Ratio: <b>1:1</b>	Resolution: <b>1080x1080 pixlar</b>

And also still images in one of the formats above.

## Deadline

We need to know if your are going to use our format adaption service at least 10 working days before the start of the campaign. All assets must be available to us at least 5 working days before the start of the campaign. Two turnips are included. The formats must be approved and ready for broadcast no later than 3 working days before the start of the campaign.

We do not guarantee that material delivered late will go live on time.

## Delivery & Questions

The material must be uploaded via: <https://oo-se.wetransfer.com/>

For questions, do not hesitate to contact: [adops@oceanoutdoor.se](mailto:adops@oceanoutdoor.se)