

# NK

## Artwork specifications

### SIZE & RESOLUTION

Resolution: 720x1152 px  
Ratio: 5:8  
Physical size: 37 sqm

### FORMAT

Format video: .mp4  
Codecs: H.264  
Bitrate: 6 Mbps  
Frame rate: 25 fps

Format picture: .jpg  
Resolution: 72 dpi  
Colorspace: RGB

### DELIVERY

Submit artwork using <https://oo-se.wetransfer.com/>  
Recipient ocean-delivery@oceanoutdoor.se

### DELIVERY DATE

Broadcast-ready material no later than 3 working days prior to the campaign start, unless otherwise agreed.

If Ocean is to assist with format adjustments the campaign assets needs to be delivered in layers no later than 10 working days prior to campaign start.

### QUESTIONS

[adops@oceanoutdoor.se](mailto:adops@oceanoutdoor.se)

