



PHOTO: SAMSUNG

Sverigehuset

STOCKHOLM

SITE DESCRIPTION

Two sites facing both Hamngatan and Kungsträdgården, visible all the way to Norrmalmstorg. In the middle of shopping area, luxury shoppingmall NK and next to several shops and restaurants on Hamngatan.

TARGET GROUP

Top location city

REACH

1 400 000 / 2 weeks

SIZE

400 x 500 cm +
400 x 500 cm (40 sqm)

PERIOD

1 - 4 weeks

AVAILABILITY

Contact Ocean

ADDRESS

Hamngatan 31
(view map)



PHOTO: UNIQLO

Artwork Specifications

SVERIGEHUSET, STOCKHOLM

FORMAT

High resolution print-ready PDF - CMYK.

Keep all layers in the file.

The artwork should be without marks and bleeds.

For best results, save the file without a profile (no color conversion).

If you need to add a profile use ISO Coated V2.

Vectorize all paths for text/fonts.

Always include PMS reference for specific colors such. the color of the logo and background. If you wish to send a color proof we need to have it 3 weeks before delivery date. Send to:

Ocean Outdoor Sweden AB

Att: Ad Operations

Frihamngatan 22

SE-115 56 Stockholm

SIZE & RESOLUTION

400 x 500 cm + 400 x 500 cm (40 sqm)

It is possible to scale down artwork according below:

Scale	Percent	Minimum resolution
1:1	100%	23 ppi
1:10	10%	230 ppi

DELIVERY

Submit artwork using oo-se.wetransfer.com

DELIVERY DATE

14 days prior to the campaign start, unless otherwise agreed separately.

QUESTIONS

Ad Operations

adops@oceanoutdoor.se