



PHOTO: MERCEDES

Mörby Centrum

STOCKHOLM

SITE DESCRIPTION

Highly trafficated road E18 in front of the banner with over 50 000 cars passing each day, often cues and slow moving traffic.

TARGET GROUP

Car traffic E18 southbound

REACH

748 000 / 2 weeks

SIZE

3000 x 950 cm
(285 sqm)

PERIOD

2 - 4 weeks

AVAILABILTY

Contact Ocean

ADDRESS

Gamla landsvägen 30
(view map)

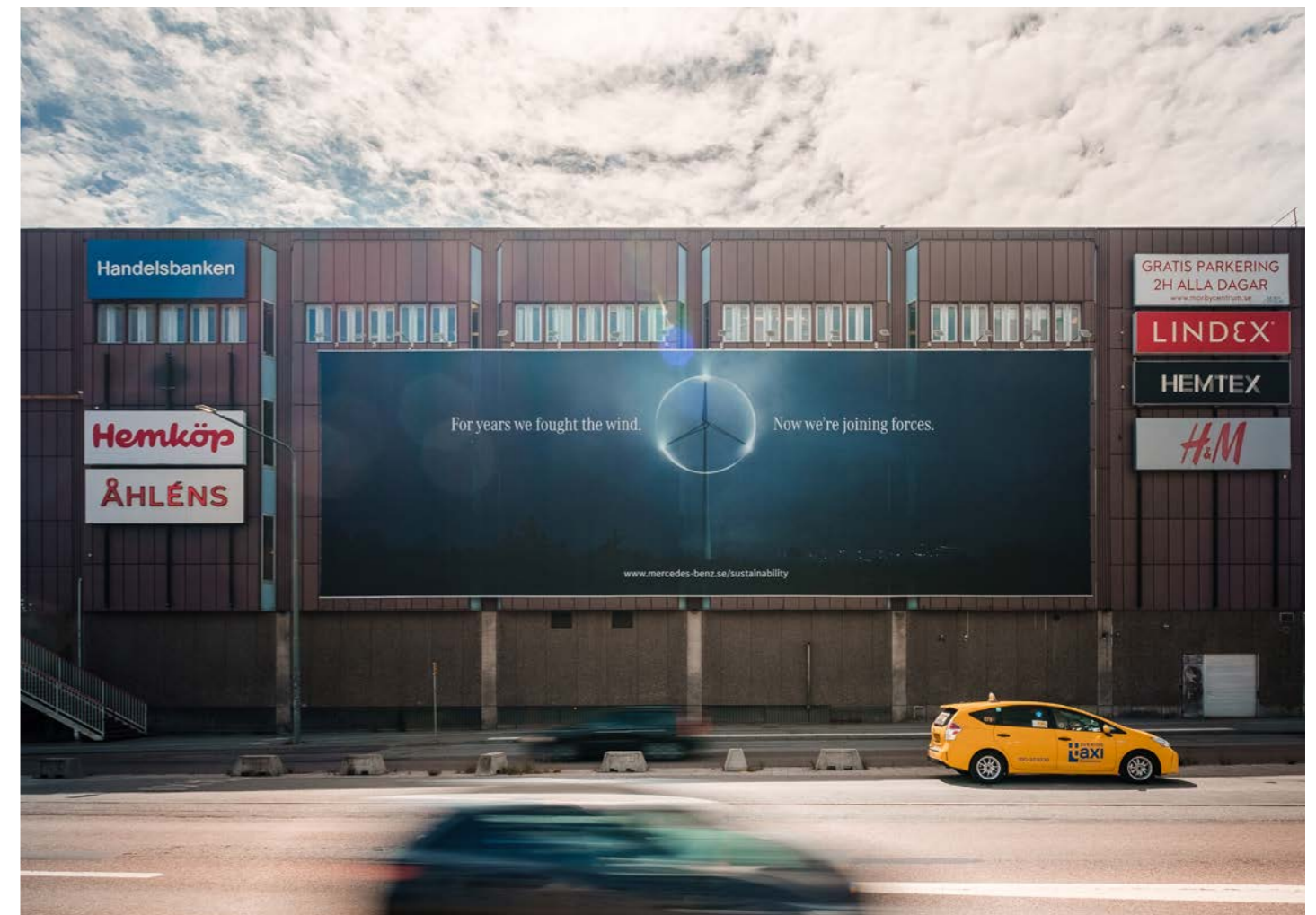


PHOTO: MERCEDES

Artwork Specifications

MÖRBY CENTRUM, STOCKHOLM

FORMAT

High resolution print-ready PDF - CMYK.

Keep all layers in the file.

The artwork should be without marks and bleeds.

For best results, save the file without a profile (no color conversion).

If you need to add a profile use ISO Coated V2.

Vectorize all paths for text/fonts.

SIZE & RESOLUTION

3000 x 950 cm (285 sqm)

It is possible to scale down artwork according below:

Scale	Percent	Minimum resolution
1:1	100%	23 ppi
1:10	10%	230 ppi

DELIVERY

Submit artwork using oo-se.wetransfer.com

DELIVERY DATE

14 days prior to the campaign start, unless otherwise agreed separately.

QUESTIONS

Ad Operations
adops@oceanoutdoor.se

Always include PMS reference for specific colors such. the color of the logo and background. If you wish to send a color proof we need to have it 3 weeks before delivery date. Send to:

Ocean Outdoor Sweden AB

Att: Ad Operations

Frihamngatan 22

SE-115 56 Stockholm