

# Kungsträdgården

STOCKHOLM

## SITE DESCRIPTION

Top location in central Stockholm. Can be combined with events.

## TARGET GROUP

Top location city

## REACH

600 000 / 1 week

## SIZE

3x 450 x 560 cm (75 sqm) + 3x 500 x 50 cm (BOARD)

## PERIOD

1 week

## AVAILABILITY

Contact Ocean

## ADDRESS

Kungsträdgården

PHOTO: JAGUAR

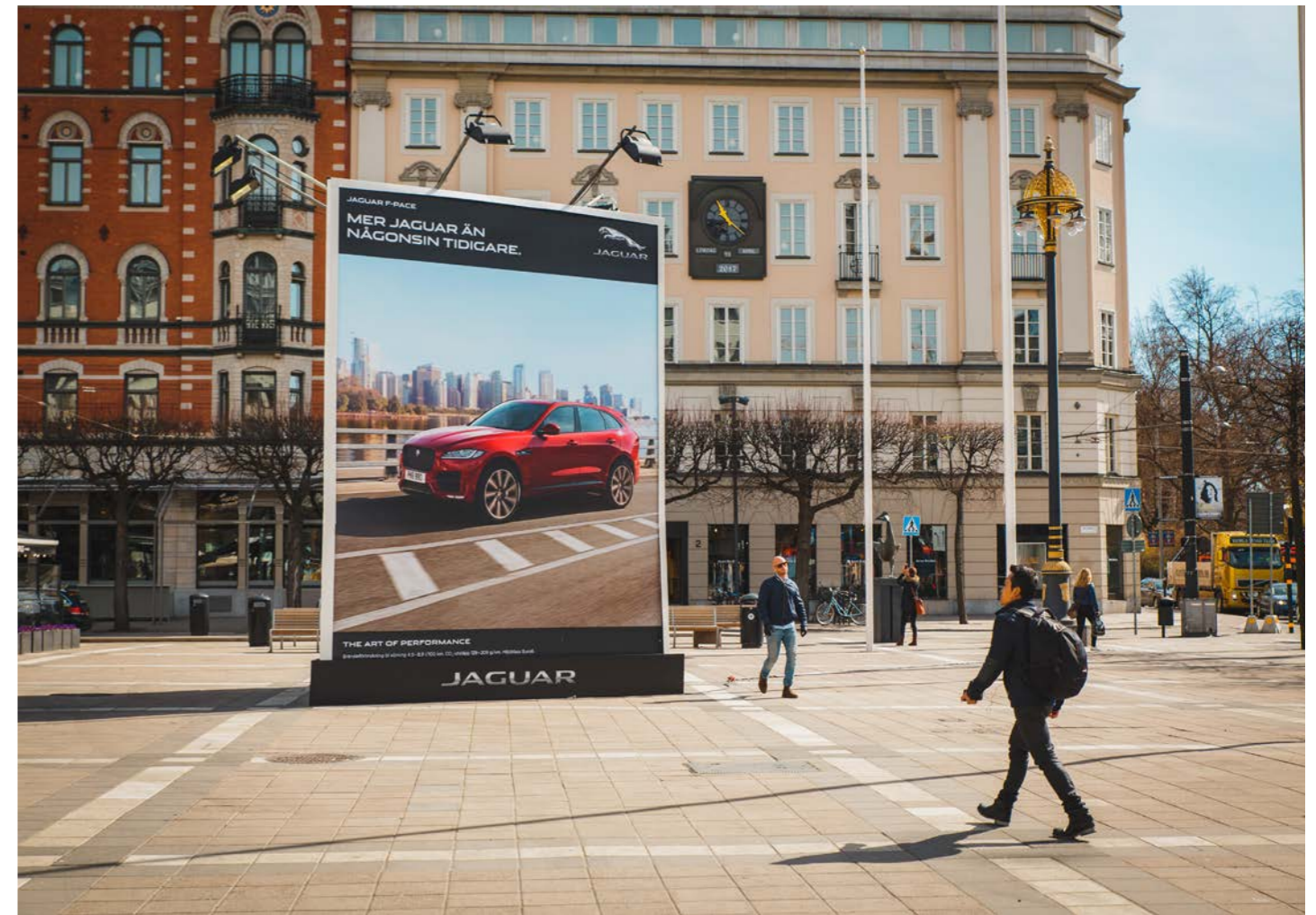


PHOTO: JAGUAR

# Artwork Specifications

KUNGSTRÄDGÅRDEN, STOCKHOLM

## FORMAT

High resolution print-ready PDF - CMYK.

Keep all layers in the file.

The artwork should be without marks and bleeds.

For best results, save the file without a profile (no color conversion).

If you need to add a profile use ISO Coated V2.

Vectorize all paths for text/fonts.

Always include PMS reference for specific colors such. the color of the logo and background. If you wish to send a color proof we need to have it 3 weeks before delivery date. Send to:

Ocean Outdoor Sweden AB

Att: Ad Operations

Frihamngatan 22

SE-115 56 Stockholm

## SIZE & RESOLUTION

3x 450 x 560 cm (75 sqm) + 3x 500 x 50 cm (BOARD)

It is possible to scale down artwork according below:

Scale	Percent	Minimum resolution
1: 1	100%	23 ppi
1:10	10%	230 ppi

## DELIVERY

Submit artwork using [oo-se.wetransfer.com](mailto:oo-se.wetransfer.com)

## DELIVERY DATE

14 days prior to the campaign start, unless otherwise agreed separately.

## QUESTIONS

Ad Operations

[adops@oceanoutdoor.se](mailto:adops@oceanoutdoor.se)