



PHOTO: SPOTIFY

Sergels Torg C

STOCKHOLM

SITE DESCRIPTION

Optimal location in the city center of Stockholm. Visible from both Drottninggatan and Klarabergsgatan as well as the Åhléns City meeting place. In the hub of nightlife, business people and tourists. Most bus lines pass as well as trams and taxis. 100 meter from Stockholm Central Station.

TARGET GROUP

Top location city

REACH

2 714 600 / 2 weeks

SIZE

2750 x 680 cm
(187 sqm)

PERIOD

2 - 4 weeks

AVAILABILITY

Contact Ocean

ADDRESS

Klarabergsgatan 31
(view map)



PHOTO: ECCO

Artwork Specifications

SERGELS TORG C, STOCKHOLM

FORMAT

High resolution print-ready PDF - CMYK.

Keep all layers in the file.

The artwork should be without marks and bleeds.

For best results, save the file without a profile (no color conversion).

If you need to add a profile use ISO Coated V2.

Vectorize all paths for text/fonts.

SIZE & RESOLUTION

2750 x 680 cm (187 sqm)

It is possible to scale down artwork according below:

Scale	Percent	Minimum resolution
1:1	100%	23 ppi
1:10	10%	230 ppi

DELIVERY

Submit artwork using oo-se.wetransfer.com

DELIVERY DATE

14 days prior to the campaign start, unless otherwise agreed separately.

QUESTIONS

Ad Operations
adops@oceanoutdoor.se

Always include PMS reference for specific colors such. the color of the logo and background. If you wish to send a color proof we need to have it 3 weeks before delivery date. Send to:

Ocean Outdoor Sweden AB

Att: Ad Operations

Hälsingegatan 45

SE-113 31 Stockholm