



PHOTO: TOYOTA

Scandinavium

GÖTEBORG

SITE DESCRIPTION

Great location opposite Scandinavium for all cars towards Göteborg City on Valhallagatan. Visible from Skånegatan, Berziligatan and Valhallagatan. Most bus lines pass as well as trams and cars.

TARGET GROUP

Car & pedestrian traffic

REACH

250 000 / 2 weeks

SIZE

1100 x 700 cm (77 sqm)

PERIOD

2 weeks

AVAILABILITY

Contact Ocean

ADDRESS

Sten sturegatan 23
(view map)



PHOTO: ALFA ROMEO

Artwork Specifications

SCANDINAVIUM, GÖTEBORG

FORMAT

High resolution print-ready PDF - CMYK.

Keep all layers in the file.

The artwork should be without marks and bleeds.

For best results, save the file without a profile (no color conversion).

If you need to add a profile use ISO Coated V2.

Vectorize all paths for text/fonts.

SIZE & RESOLUTION

1100 x 700 cm (77 sqm)

It is possible to scale down artwork according below:

Scale	Percent	Minimum resolution
1: 1	100%	23 ppi
1:10	10%	230 ppi

DELIVERY

Submit artwork using oo-se.wetransfer.com

DELIVERY DATE

14 days prior to the campaign start, unless otherwise agreed separately.

QUESTIONS

Ad Operations
adops@oceanoutdoor.se

Always include PMS reference for specific colors such. the color of the logo and background. If you wish to send a color proof we need to have it 3 weeks before delivery date. Send to:

Ocean Outdoor Sweden AB

Att: Ad Operations

Hälsingegatan 45

SE-113 31 Stockholm