



PHOTO: VOLKSWAGEN

Medborgarplatsen

STOCKHOLM

SITE DESCRIPTION

City location at Medborgarplatsen, a well known meeting point close to shopping & entertainments.

TARGET GROUP

Top location city

REACH

740 000 / 2 weeks

SIZE

2000 x 560 cm
(112 sqm)

PERIOD

2 - 4 weeks

AVAILABILITY

Contact Ocean

ADDRESS

Medborgarplatsen
(view map)



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Artwork Specifications

MEDBORGARPLATSEN, STOCKHOLM

FORMAT

High resolution print-ready PDF - CMYK.

Keep all layers in the file.

The artwork should be without marks and bleeds.

For best results, save the file without a profile (no color conversion).

If you need to add a profile use ISO Coated V2.

Vectorize all paths for text/fonts.

Always include PMS reference for specific colors such. the color of the logo and background. If you wish to send a color proof we need to have it 3 weeks before delivery date. Send to:

Ocean Outdoor Sweden AB

Att: Ad Operations

Hälsingegatan 45

SE-113 31 Stockholm

SIZE & RESOLUTION

2000 x 560 cm (112 sqm)

It is possible to scale down artwork according below:

Scale	Percent	Minimum resolution
1:1	100%	23 ppi
1:10	10%	230 ppi

DELIVERY

Submit artwork using oo-se.wetransfer.com

DELIVERY DATE

14 days prior to the campaign start, unless otherwise agreed separately.

QUESTIONS

Ad Operations

adops@oceanoutdoor.se