



PHOTO: TELIA

# Centralstationen B

MALMÖ

## SITE DESCRIPTION

Very good sites at the Central station in Malmö, reaches pedestrians moving towards the city center. Sites can be bought together or one by one.

## TARGET GROUP

City central station

## REACH

250 000 / 2 weeks

## SIZE

2000 x 750 cm  
(150 sqm)

## PERIOD

2 weeks

## AVAILABILITY

Contact Ocean

## ADDRESS

Norra Vallgatan  
(view map)



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# Artwork Specifications

CENTRALSTATIONEN B, MALMÖ

## FORMAT

High resolution print-ready PDF - CMYK.

Keep all layers in the file.

The artwork should be without marks and bleeds.

For best results, save the file without a profile (no color conversion).

If you need to add a profile use ISO Coated V2.

Vectorize all paths for text/fonts.

## SIZE & RESOLUTION

2000 x 750 cm (150 sqm)

It is possible to scale down artwork according below:

Scale	Percent	Minimum resolution
1:1	100%	23 ppi
1:10	10%	230 ppi

## DELIVERY

Submit artwork using [oo-se.wetransfer.com](mailto:oo-se.wetransfer.com)

## DELIVERY DATE

14 days prior to the campaign start, unless otherwise agreed separately.

## QUESTIONS

Ad Operations  
[adops@oceanoutdoor.se](mailto:adops@oceanoutdoor.se)

Always include PMS reference for specific colors such. the color of the logo and background. If you wish to send a color proof we need to have it 3 weeks before delivery date. Send to:

Ocean Outdoor Sweden AB  
Att: Ad Operations  
Hälsingegatan 45  
SE-113 31 Stockholm