



PHOTO: HUAWEI

Centralstationen A + B

MALMÖ

SITE DESCRIPTION

Very good sites at the Central station in Malmö, reaches pedestrians moving towards the city center. Sites can be bought together or one by one.

TARGET GROUP

City central station

REACH

250 000 / 2 weeks

SIZE

450 x 1000 cm +
2000 x 750 cm
(195 sqm)

PERIOD

2 weeks

AVAILABILITY

Contact Ocean

ADDRESS

Norra Vallgatan
(view map)



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Artwork Specifications

CENTRALSTATIONEN A + B, MALMÖ

FORMAT

High resolution print-ready PDF - CMYK.

Keep all layers in the file.

The artwork should be without marks and bleeds.

For best results, save the file without a profile (no color conversion).

If you need to add a profile use ISO Coated V2.

Vectorize all paths for text/fonts.

SIZE & RESOLUTION

450 x 1000 cm + 2000 x 750 cm (195 sqm)

It is possible to scale down artwork according below:

Scale	Percent	Minimum resolution
1:1	100%	23 ppi
1:10	10%	230 ppi

DELIVERY

Submit artwork using oo-se.wetransfer.com

DELIVERY DATE

14 days prior to the campaign start, unless otherwise agreed separately.

QUESTIONS

Ad Operations
adops@oceanoutdoor.se

Always include PMS reference for specific colors such. the color of the logo and background. If you wish to send a color proof we need to have it 3 weeks before delivery date. Send to:

Ocean Outdoor Sweden AB

Att: Ad Operations

Hälsingegatan 45

SE-113 31 Stockholm