

MATERIAL SPECIFICATION – WESTFIELD MALL OF SCANDINAVIA ICON

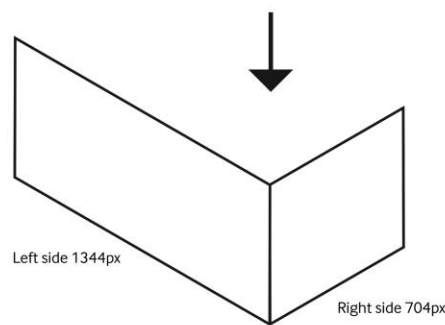
FORMATS

OUTDOOR	Width: 2048 pixels Height: 640 pixels (16:5)
FILE FORMAT	.mov. or .mp4
CODECS	h.264, max bitrate
FRAMERATE	25 frames per second
LENGTH	5 or 10 seconds (5 sec recommended)

IMPORTANT NOTE – MOS screen embraces two surfaces but is rendered as one video file. Leftside width: 1344 pixels Rightside width: 704 pixels Guidelines: Please avoid using bright background colors (ex white, grey).



Mall of Scandinavia Outdoor - width: 2048px length: 640px



DELIVERY

Material is to be submitted to Ocean Outdoor no later than **2 business days** before broadcast.

Please note that when sending in files, the file name should **not** contain; special characters, space or å/ä/ö. Example of approved file name:
advertiser_pixelsize_campaigndate

Delivery link: <https://oo-se.wetransfer.com/>

For questions regarding material, please do not hesitate to contact us at adops@oceanoutdoor.se

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