

## MATERIAL SPECIFICATION – VÄXJÖ STORGATAN LARGE FORMAT

### FORMATS

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|--------------------|--|
| <b>RESOLUTION</b>  | Width: 720 pixels Height: 270 pixels (8:3) |
| <b>FILE FORMAT</b> | .mp4 .png or html                          |
| <b>CODECS</b>      | H.264                                      |
| <b>FRAMERATE</b>   | 25 frames per second                       |
| <b>LENGTH</b>      | 5 or 10 seconds (5 sec recommended)        |



### DELIVERY

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Material is to be submitted to Ocean Outdoor no later than **3 business days** before broadcast. For HTML campaigns, please provide links no later than **10 business days** before broadcast.

Please note that when sending in files, the file name should **not** contain; special characters, space or å/ä/ö. Example of approved file name: *advertiser\_pixelsize\_campaigndate*

Delivery link: <https://oo-se.wetransfer.com/>

For questions regarding material, please do not hesitate to contact us at [adops@oceanoutdoor.se](mailto:adops@oceanoutdoor.se)

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