

MATERIAL SPECIFICATION – MALMÖ MALMÖMÄSSAN V + Ö LARGE FORMAT

FORMATS

RESOLUTION	Width: 448 pixels Height: 240 pixels (28:15)
FILE FORMAT	.png, .mp4, html
CODECS	H.264
FRAMERATE	25 frames per second
LENGTH	5 or 10 seconds (5 sec recommended)



DELIVERY

Material is to be submitted to Ocean Outdoor no later than **3 business days** before broadcast. For HTML campaigns, please provide links no later than **10 business days** before broadcast.

Please note that when sending in files, the file name should **not** contain; special characters, space or å/ä/ö. Example of approved file name: *advertiser_pixelsize_campaigndate*

Delivery link: <https://oo-se.wetransfer.com/>

For questions regarding material, please do not hesitate to contact us at adops@oceanoutdoor.se

Hälsingegatan 45, 113 31 Stockholm, Sweden

+46 (0)8 15 32 00

www.oceanoutdoor.se

adops@oceanoutdoor.se

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