

# MATERIAL SPECIFICATION – GÖTEBORG NORDSTAN IMPACT

## FORMATS

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<b>RESOLUTION</b>	Width: 512 pixels Height: 288 pixels (16:9)
<b>FILE FORMAT</b>	.mp4 .png or html
<b>CODECS</b>	H.264
<b>FRAMERATE</b>	25 frames per second
<b>LENGTH</b>	5 or 10 seconds (5 sec recommended)



## DELIVERY

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Material is to be submitted to Ocean Outdoor no later than **3 business days** before broadcast. For HTML campaigns, please provide links no later than **10 business days** before broadcast.

Please note that when sending in files, the file name should **not** contain; special characters, space or å/ä/ö. Example of approved file name: *advertiser\_pixelsize\_campaigndate*

Delivery link: <https://oo-se.wetransfer.com/>

For questions regarding material, please do not hesitate to contact us at [adops@oceanoutdoor.se](mailto:adops@oceanoutdoor.se)

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