## MATERIAL SPECIFICATION - SERGELS TORG ICON

## **FORMAT**

**RESOLUTION** Width: 1792 pixels Height: 640 pixels (14:5)

**FILE FORMAT** .mov. or .mp4

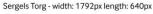
**CODECS** h.264, max + constant bitrate

**FRAMERATE** 25 frames per second

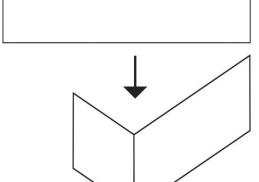
**LENGTH** 5 or 10 seconds (5 sec recommended)

**IMPORTANT NOTE** Screen embraces two surfaces but is rendered as one video file





Left side 512px



## **DELIVERY**

Material is to be submitted to Ocean Outdoor no later than 3 business days before broadcast.

Please note that when sending in files, the file name should **not** contain; special characters, space or å/ä/ö. Example of approved file name: advertiser\_pixelsize\_campaigndate

Delivery link: https://oo-se.wetransfer.com/

For questions regarding material, please do not he sitate to contact us at  $\underline{\mathsf{dooh}\text{-}\mathsf{delivery}(\mathtt{Qoceanoutdoor}.se}$ 

Right side 1280px