



Stockholm

2021-09-09

## Motion Designer to Ocean Outdoor Nordics

Ocean Outdoor Group is a leading digital out of home company with headquarters in London. The group is present in the UK, the Nordics, Netherlands and Germany where the Nordic region encompasses Sweden, Denmark, Norway and Finland.

Ocean Nordics was formed in 2019 when Visual Art's media division and AdCityMedia, two of the region's significant digital out of home companies were acquired by Ocean.

As Ocean we are continuing to lead Digital Out Of Home into the future, blending out of home reach and impact with cutting edge technology, creativity and innovation at the core. Our business is growing rapidly and the role of brand & marketing is pivotal as we are taking the next step. We are now expanding our Nordic marketing & communications department with a motion designer role.

We are a tightly knit team that live by Ocean's main approach to business; where brand, marketing and creativity are crucial pillars for successful sales and development.

As this is a new role, you will be able to influence its' direction. Given the current size of the team we are dependant on high levels of individual responsibility, openness and integrity. We draw a line in the sand, protecting the brand and the marketing plan but we are outgoing, service minded and always trying to help our colleagues, clients and partners.

As a Motion Graphics Designer at Ocean Outdoor Nordics, you will do more than bringing graphics to life. You use your strong creative background to create powerful stories that capture an audience and leaves them wanting more.

We are entering an exciting fall and winter with several new product and service launches, plus key brand projects, where you will play a key role.



## In the role

- Liaise with Creative Solutions Manager in generating creative ideas, development and the motion look and feel in all design projects.
- Ensure the easing, timing and movement of our brand perception. Use animation, transition and video to build brand consistency throughout all our marketing projects.
- Take responsibility for the quality, execution and delivery of design throughout all phases of a project.
- Work with different formats and platforms to create, including but not limited to campaigns, social media content and case-films.
- Work with external stakeholders such as brands, agencies and our partners to adapt or create creative assets for campaigns and projects.
- Oversee and be involved in creative production and motion identity work.
- Be aware of and respond to current design and culture.
- Contribute to our creative process by sharing your ideas and experience.
- Present work internally and externally.
- Stay up-to-date with industry development and tools
- Be very forward leaning around tools, platforms and new opportunities in the touch points where motion is key.

## A few things about you

- Experienced in creating motion identities for brands that can be adapted to any format, device or platform, creating a consistent brand experience.
- Exceptional design & layout skills, great eye for composition, colour, typography and detail-oriented. Experience within both 2D and 3D.
- Energetic about continuously learning and improving to maintain the highest standard of work.
- Ability to develop a concept from client brief into a visual narrative and lead project to final delivery.
- A team player who is happy to share ideas, take constructive feedback from teammates and go the extra mile when required.
- Remain flexible and positive if designs need to change or direction is modified.
- An ability to come up with winning style frames, concepts and motion tests from scratch.
- Ability to work quickly without compromising quality or organisation.
- Effectively communicate creative ideas.
- Preferably 2+ years of proven experience in motion design.
- Self-motivated problem solver with a positive attitude and flexibility.
- Respond to user feedback, data/analytics, and client feedback to improve the creative work in future iterations
- Able to work in a fast paced environment and have strong project management skills



## Technical knowledge

- Expert-level knowledge of After Effects, Photoshop & Illustrator is a must.
- Good knowledge of Cinema 4D.
- Generally well versed in 3D

For more information, please contact:  
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