



Network	Geographic	Type of screens	Categories	Footfall	Locations	Municipalities	Period	Screens	Price
OCEAN GEOGRAPHIC									
National		Reach	Malls, Train Stations, Airports & Street	15 800 000	161	62	7 days	1 011	1 892 000
Metropolitan		Reach	Malls, Train Stations & Street	11 100 000	71	23	7 days	634	1 388 000
Stockholm		Reach	Malls, Train Stations & Street	8 500 000	53	18	7 days	479	1 090 000
OCEAN POINT OF SALE									
Malls	National	Reach	Malls	8 600 000	97	49	7 days	764	1 219 000
Malls	Metropolitan	Reach	Malls	5 600 000	54	23	7 days	479	863 000
Malls		Impact	Malls	5 028 000	18	16	7 days	26	199 000
ICA Store	National	Reach	ICA	8 500 000	490	210	7 days	1 700	480 000
ICA Checkout	National	Reach	ICA	7 180 000	370	186	7 days	1 050	270 000
Point of Sale	National	Reach	Malls, Train Stations & Street	10 600 000	77	35	7 days	715	1 307 000
Point of Sale	Metropolitan	Reach	Malls, Train Stations & Street	9 111 000	53	22	7 days	556	1 130 000
Pharmacy	National	Reach	Malls, Train Stations & Street	12 900 000	93	46	7 days	872	1 574 000
Pharmacy	Metropolitan	Reach	Malls, Train Stations & Street	10 100 000	64	23	7 days	603	1 238 000
OCEAN TRANSIT									
Train Stations	National	Reach	Train Stations	5 600 000	32	30	7 days	200	551 000
Train Stations	Metropolitan	Reach	Train Stations	3 900 000	9	7	7 days	141	440 000
Train Stations	Metropolitan	Impact	Train Stations	3 900 000	9	7	7 days	11	84 000
Airports		Reach	Airports	76 000	15	15	7 days	23	19 000
OCEAN STREET									
Icons	Stockholm	Impact	Malls & Street	4 400 000	4	2	7 days	4	275 000
Street	Stockholm City	Reach	Street		7	1	7 days	14	85 000
Street		Impact	Street		10	7	7 days	11	102 000
Roadside	Metropolitan	Impact	Roadside, Street & Malls		38	9	7 days	37	501 000

OCEAN SELECT

UNLEASH THE FULL POTENTIAL OF OOH - CUSTOMIZE BASED ON YOUR NEEDS

SELECT LOCATIONS, DAYPARTS/WEEKPARTS AND UNLIMITED NUMBER OF MATERIALS