



PHOTO: VOLKSWAGEN

Vallstanäs Arlanda

STOCKHOLM

SITE DESCRIPTION

Amazing roadside banner along the E4 a couple of miles north of Stockholm. Close to exit and enter to Arlanda Airport. Huge visibility with open space in front of the site.

TARGET GROUP

Car traffic along E4

REACH

1 092 000 / 2 weeks

SIZE

660 x 1200 cm +
710x 1200 cm +
660 x 1200 (244 sqm)

PERIOD

2 - 4 weeks

AVAILABILTY

Contact Ocean

ADDRESS

Vallstanäs gård
(view map)



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Artwork Specifications

VALLSTANÄS ARLANDA, STOCKHOLM

FORMAT

High resolution print-ready PDF - CMYK.
Keep all layers in the file.
The artwork should be without marks and bleeds.
For best results, save the file without a profile (no color conversion).
If you need to add a profile use ISO Coated V2.
Vectorize all paths for text/fonts.

SIZE & RESOLUTION

660 x 1200 cm + 710x 1200 cm + 660 x 1200 (244 sqm)

It is possible to scale down artwork according below:

Scale	Percent	Minimum resolution
1: 1	100%	23 ppi
1:10	10%	230 ppi

Always include PMS reference for specific colors such. the color of the logo and background. If you wish to send a color proof we need to have it 3 weeks before dellivery date. Send to:

Ocean Mediatech
Att: Veronica Cardona
Frihamngatan 22
SE-115 56 Stockholm

DELIVERY

Submit artwork using oo-se.wetransfer.com
Recipient ocean-delivery@oceanoutdoor.se

DELIVERY DATE

14 days prior to the campaign start, unless otherwise agreed separately.

QUESTIONS

Veronica Cardona
0735 149 765
original@oceanmediatech.com