



PHOTO: MÖBYCENTRUM

Mörby Centrum

STOCKHOLM

SITE DESCRIPTION

Highly trafficated road E18 in front of the banner with over 50 000 cars passing each day, often cues and slow moving traffic.

TARGET GROUP

Car traffic E18 southbound

REACH

748 000 / 2 weeks

SIZE

3000x950 cm
(285 sqm)

PERIOD

2 - 4 weeks

AVAILABILITY

Contact Ocean

ADDRESS

Gamla landsvägen 30
([view map](#))

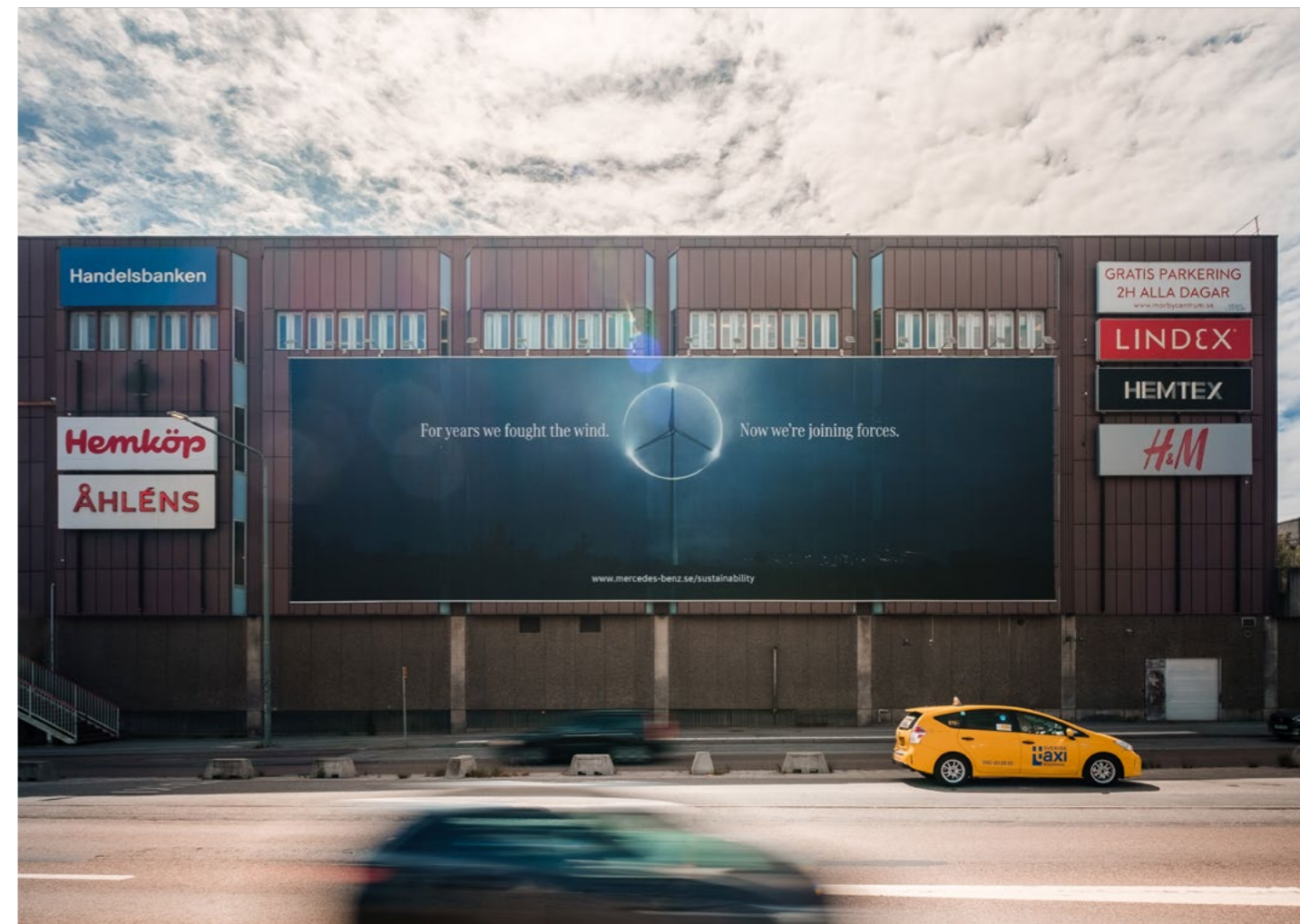


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Artwork Specifications

MÖBY CENTRUM, STOCKHOLM

FORMAT

High resolution print-ready PDF - CMYK.

Keep all layers in the file.

The artwork should be without marks and bleeds.

For best results, save the file without a profile (no color conversion).

If you need to add a profile use ISO Coated V2.

Vectorize all paths for text/fonts.

SIZE & RESOLUTION

3000 x 950 cm (285 sqm)

It is possible to scale down artwork according below:

Scale	Percent	Minimum resolution
1:1	100%	23 ppi
1:10	10%	230 ppi

DELIVERY

Submit artwork using oo-se.wetransfer.com

Recipient ocean-delivery@oceanoutdoor.se

DELIVERY DATE

14 days prior to the campaign start, unless otherwise agreed separately.

QUESTIONS

Veronica Cardona

0735 149 765

original@oceanmediatech.com

Always include PMS reference for specific colors such as the color of the logo and background. If you wish to send a color proof we need to have it 3 weeks before delivery date. Send to:

Ocean Mediatech
Att: Veronica Cardona
Frihamngatan 22
SE-115 56 Stockholm