

# MATERIAL SPECIFICATION – DOOH

## HORIZONTAL SCREENS

### FORMATS

<b>FILE FORMAT</b>	.mov. or .mp4
<b>RESOLUTION</b>	1920 pixels (Width) x 1080 pixels (Height) (16:9) (FULL HD)
<b>CODECS</b>	Photo JPEG, Quality Best alt. Animation
<b>FRAMERATE</b>	25 fps (progressive)
<b>LENGTH</b>	5 or 10 seconds (5 sec recommended)



### DELIVERY

Material is to be submitted to Ocean Outdoor no later than **2 business days** before broadcast.

Please note that when sending in files, the file name should **not** contain; special characters, space or å/ä/ö. Example of approved file name: *advertiser\_pixelsize\_campaigndate*

Delivery link: <https://oo-se.wetransfer.com/>

For questions regarding material, please do not hesitate to contact us at [dooh-delivery@oceanoutdoor.se](mailto:dooh-delivery@oceanoutdoor.se)

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