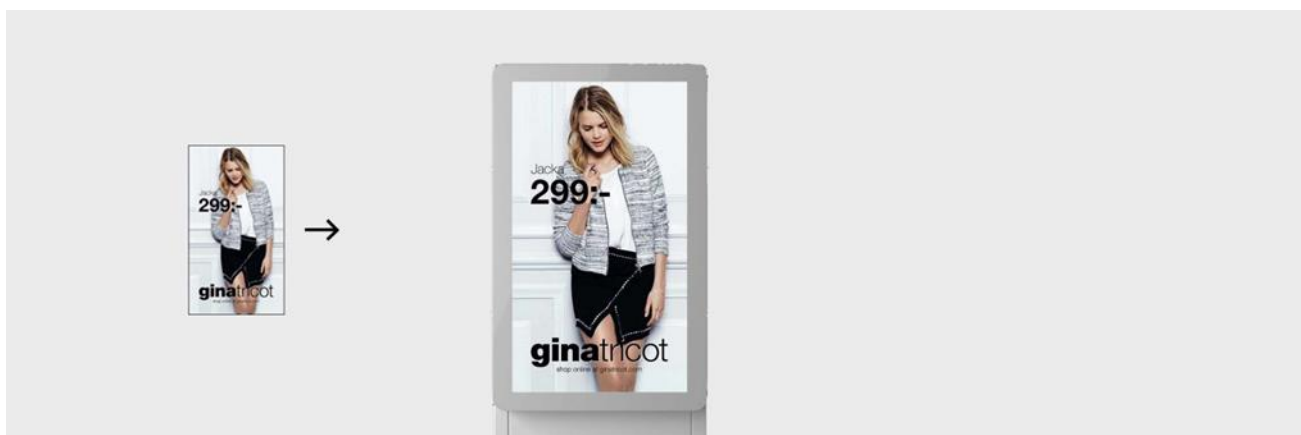


MATERIAL SPECIFICATION – DOOH

VERTICAL SCREENS FORMAT

FORMAT

FILE FORMAT	.mov. or .mp4
RESOLUTION	1080 x 1920 (9:16) (FULL HD)
CODECS	H.264
FRAMERATE	25 frames per second (progressive)
LENGTH	5 or 10 seconds (5 sec recommended)



DELIVERY

Material is to be submitted to Ocean Outdoor no later than **2 business days** before broadcast.

Please note that when sending in files, the file name should **not** contain; special characters, space or å/ä/ö. Example of approved file name: *advertiser_pixelsize_campaigndate*

Delivery link: <https://oo-se.wetransfer.com/>

For questions regarding material, please do not hesitate to contact us at adops@oceanoutdoor.se