

MATERIAL SPECIFICATION – VARBERG E6 IMPACT

FORMATS

| | |
|--------------------|---|
| RESOLUTION | Width: 960 pixels Height: 336 pixels (20:7) |
| FILE FORMAT | .mp4 .png or html |
| CODECS | H.264 |
| FRAMERATE | 25 frames per second |
| LENGTH | 5 or 10 seconds (5 sec recommended) |



DELIVERY

Material is to be submitted to Ocean Outdoor no later than **3 business days** before broadcast. For HTML campaigns, please provide links no later than **10 business days** before broadcast.

Please note that when sending in files, the file name should **not** contain; special characters, space or å/ä/ö. Example of approved file name: *advertiser_pixelsize_campaigndate*

Delivery link: <https://oo-se.wetransfer.com/>

For questions regarding material, please do not hesitate to contact us at adops@oceanoutdoor.se

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