

MATERIAL SPECIFICATION – BÅLSTA ÖSTRA INFARTEN LARGE FORMAT

FORMATS

RESOLUTION	Width: 288 pixels Height: 168 pixels (12:7)
FILE FORMAT	.mp4 or .png
CODECS	H.264
FRAMERATE	25 frames per second
LENGTH	5 or 10 seconds (5 sec recommended)



DELIVERY

Material is to be submitted to Ocean Outdoor no later than **3 business days** before broadcast.

Please note that when sending in files, the file name should **not** contain; special characters, space or å/ä/ö. Example of approved file name: *advertiser_pixelsize_campaigndate*

Delivery link: <https://oo-se.wetransfer.com/>

For questions regarding material, please do not hesitate to contact us at adops@oceanoutdoor.se

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