



PHOTO: OCEAN OUTDOOR

Södergatan

MALMÖ

SITE DESCRIPTION

Optimal location on famous Södergatan, in the middle of Malmö City. An area rich of culture, shopping and great restaurants.

TARGET GROUP

City

PERIOD

2 weeks

REACH

400 000 / 2 weeks

AVAILABILITY

Contact Ocean

SIZE

410 x 990 cm
(40,6 sqm)

ADDRESS

Södergatan 26
[\(view map\)](#)

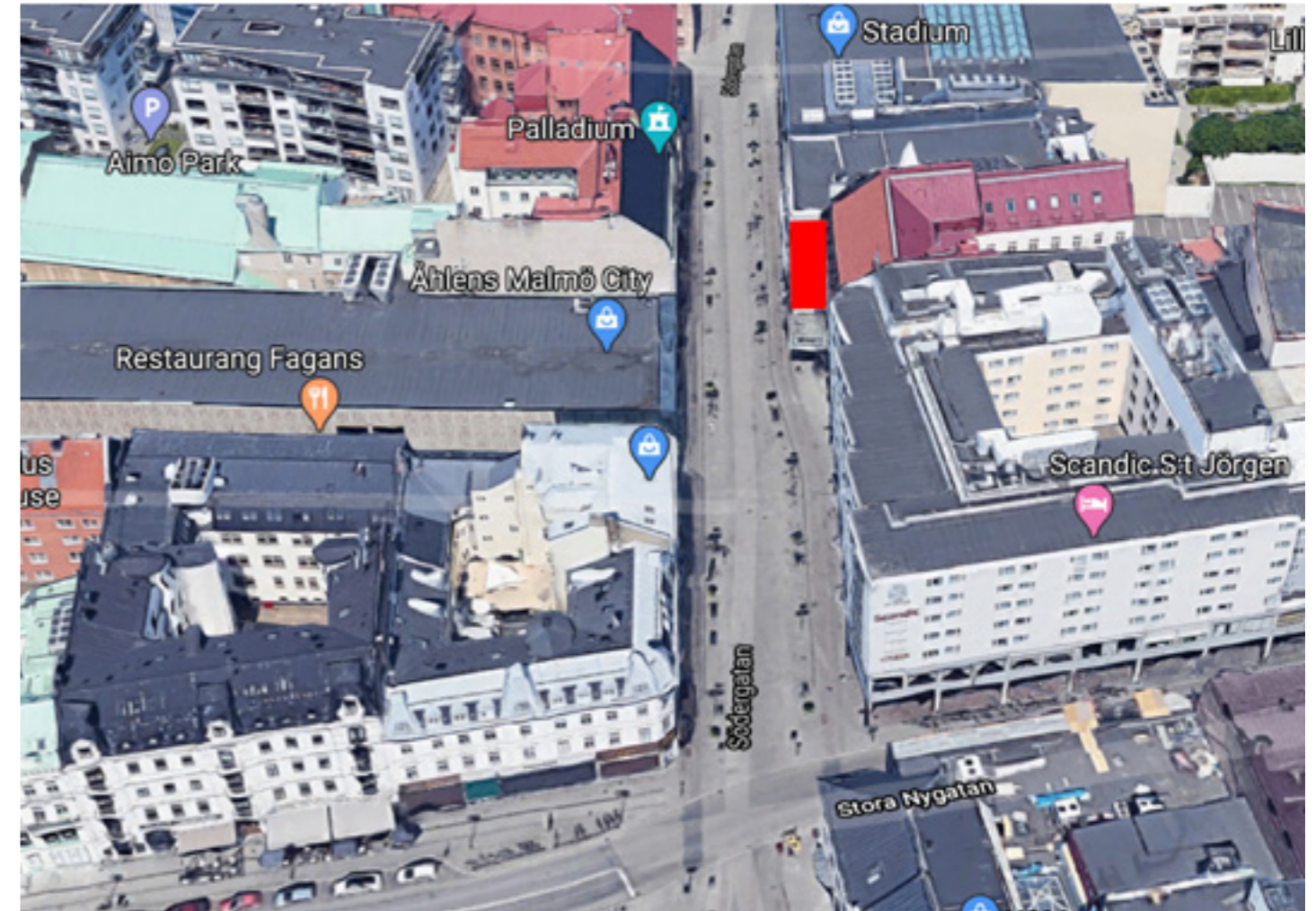


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Artwork Specifications

SÖDERGATAN, MALMÖ

FORMAT

High resolution print-ready PDF - CMYK.
Keep all layers in the file.

The artwork should be without marks and bleeds.

For best results, save the file without a profile (no color conversion).

If you need to add a profile use ISO Coated V2.

Vectorize all paths for text/fonts.

SIZE & RESOLUTION

410 x 990 cm (40,6 sqm)

It is possible to scale down artwork according below:

Scale	Percent	Minimum resolution
1:1	100%	23 ppi
1:10	10%	230 ppi

DELIVERY

Submit artwork using oo-se.wetransfer.com
Recipient ocean-delivery@oceanoutdoor.se

DELIVERY DATE

14 days prior to the campaign start, unless otherwise agreed separately.

QUESTIONS

Veronica Cardona
0735 149 765
original@oceanmediatech.com

Always include PMS reference for specific colors such. the color of the logo and background. If you wish to send a color proof we need to have it 3 weeks before delivery date. Send to:

Ocean Mediatech
Att: Veronica Cardona
Frihamngatan 22
SE-115 56 Stockholm