



PHOTO: LUFTHANSA

NK B

STOCKHOLM

SITE DESCRIPTION

Optimal placement on Regeringsgatan, wellknown shoppingstreet in Stockholm. Right next to luxury shoppingmall NK as well as big shoppingmall Gallerian Hamngatan.

TARGET GROUP

Top location city

REACH

2 195 000 / 2 weeks

SIZE

1650 x 660 cm
(109 sqm)

PERIOD

1 - 4 weeks

AVAILABILITY

Contact Ocean

ADDRESS

Regeringsgatan 45
(view map)



PHOTO: NIKE

Artwork Specifications

NK B, STOCKHOLM

FORMAT

High resolution print-ready PDF - CMYK.
Keep all layers in the file.

The artwork should be without marks and bleeds.

For best results, save the file without a profile (no color conversion).

If you need to add a profile use ISO Coated V2.

Vectorize all paths for text/fonts.

Always include PMS reference for specific colors such. the color of the logo and background. If you wish to send a color proof we need to have it 3 weeks before delivery date. Send to:

Ocean Mediatech
Att: Veronica Cardona
Frihamngatan 22
SE-115 56 Stockholm

SIZE & RESOLUTION

1650 x 660 cm (109 sqm)

It is possible to scale down artwork according below:

Scale	Percent	Minimum resolution
1:1	100%	23 ppi
1:10	10%	230 ppi

DELIVERY

Submit artwork using oo-se.wetransfer.com
Recipient ocean-delivery@oceanoutdoor.se

DELIVERY DATE

14 days prior to the campaign start, unless otherwise agreed separately.

QUESTIONS

Veronica Cardona
0735 149 765
original@oceanmediatech.com