



PHOTO: HUAWEI

# Kungssportsplatsen

GÖTEBORG

## SITE DESCRIPTION

Optimal location in the middle of Kungssportsplatsen, opposite the bus and tram terminal in the square. Visible from Östrahamngatan, Kungstorget and Kungssportsbron. In the middle of Göteborg City, with all pedestrian traffic from Nordstan, NK, within the Vallgraven and in the hub of nightlife, business people and tourists. Most bus lines pass as well as trams and cars.

## TARGET GROUP

Top location city

## REACH

420 000 / 2 weeks

## SIZE

500 x 1000 cm (50 sqm)

## PERIOD

2 - 4 weeks

## AVAILABILITY

Contact Ocean

## ADDRESS

Östra Hamngatan 42  
(view map)



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# Artwork Specifications

KUNGSPORTSPLATSEN, GÖTEBORG

## FORMAT

High resolution print-ready PDF - CMYK.

Keep all layers in the file.

The artwork should be without marks and bleeds.

For best results, save the file without a profile (no color conversion).

If you need to add a profile use ISO Coated V2.

Vectorize all paths for text/fonts.

## SIZE & RESOLUTION

500 x 1000 cm (50 sqm)

It is possible to scale down artwork according below:

| Scale | Percent | Minimum resolution |
|-------|---------|--------------------|
| 1:1   | 100%    | 23 ppi             |
| 1:10  | 10%     | 230 ppi            |

## DELIVERY

Submit artwork using [oo-se.wetransfer.com](mailto:oo-se.wetransfer.com)  
Recipient [ocean-delivery@oceanoutdoor.se](mailto:ocean-delivery@oceanoutdoor.se)

## DELIVERY DATE

14 days prior to the campaign start, unless otherwise agreed separately.

## QUESTIONS

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