

MATERIAL SPECIFICATION – ICA CHECKOUT

FORMATS

RESOLUTION	1920 x 1080 (16:9)
FILE FORMAT	.mov. or .mp4
CODECS	h.264, max bitrate
FRAMERATE	25 frames per second (Progressive)
LENGTH	5 or 10 seconds (5 sec recommended)
AUDIO	No sound – deliveries should not include audio



DELIVERY

Material to be delivered to <https://oo-se.wetransfer.com/> on the monday **2 days** prior to broadcast.
 For questions regarding material, please do not hesitate to contact us at adops@oceanoutdoor.se