

# MATERIAL SPECIFICATION – ICA CHECKOUT

## FORMATS

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<b>RESOLUTION</b>	1920 x 1080 (16:9)
<b>FILE FORMAT</b>	.mov. or .mp4
<b>CODECS</b>	h.264, max bitrate
<b>FRAMERATE</b>	25 frames per second (Progressive)
<b>LENGTH</b>	5 or 10 seconds (5 sec recommended)
<b>AUDIO</b>	No sound – deliveries should not include audio



## DELIVERY

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Material to be delivered to [VABOX](#) on the monday **2 days** prior to broadcast. Please notify Ocean Outdoor on delivery [dooh-delivery@oceanoutdoor.se](mailto:dooh-delivery@oceanoutdoor.se)