

MATERIAL SPECIFICATION – MALL OF SCANDINAVIA OUTDOOR

FORMATS

OUTDOOR	Width: 2048 pixels Height: 640 pixels (16:5)
FILE FORMAT	.mov. or .mp4
CODECS	h.264, max bitrate
FRAMERATE	25 frames per second
LENGTH	5 or 10 seconds (5 sec recommended)

IMPORTANT NOTE – MOS screen embraces two surfaces but is rendered as one video file. Leftside width: 1344 pixels Rightside width: 704 pixels Guidelines: Please avoid using bright background colors (ex white, grey).



DELIVERY

Material is to be submitted to Ocean Outdoor no later than **2 business days** before broadcast.

Delivery link: <http://vabox.visualart.com/dooh/upload>

For questions regarding material, please do not hesitate to contact us at dooh-delivery@oceanoutdoor.se