

# MATERIAL SPECIFICATION – ICA CHECKOUT

## FORMATS

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<b>RESOLUTION</b>	1920 x 1080 (16:9)
<b>FILE FORMAT</b>	.mov. or .mp4
<b>CODECS</b>	h.264, max bitrate
<b>FRAMERATE</b>	25 frames per second (Progressive)
<b>LENGTH</b>	5 or 10 seconds (5 sec recommended)



## DELIVERY

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Material to be delivered to [VABOX](#) on the monday 3 weeks prior to broadcast. Please notify Visual Art and ICA on delivery  
[solveig.franzen@visualart.com](mailto:solveig.franzen@visualart.com)  
[parmis.norozy@ica.se](mailto:parmis.norozy@ica.se)