

B I G S I Z E



B A N N E R S



Stureplan 15

STOCKHOLM

SITE DESCRIPTION

Excellent visibility and site at Stureplan facing the large square. Premium location as well as Finance- & Nightlife center, a well known meeting-point with several highend stores in the surroundings.

LOCATION

Top location city

FOOTFALL

450 000 / week

SIZE

1000 x 750 cm
(75 sqm)

PERIOD

1 - 4 weeks

AVAILABILITY

Contact Ocean

ADDRESS

Stureplan 15
([view map](#))



Artwork Specifications

STUREPLAN 15, STOCKHOLM

FORMAT

High resolution print-ready PDF - CMYK.

Keep all layers in the file.

The artwork should be without marks and bleeds.

For best results, save the file without a profile (no color conversion).

If you need to add a profile use ISO Coated V2.

Vectorize all paths for text/fonts.

Always include PMS reference for specific colors such. the color of the logo and background. If you wish to send a color proof we need to have it 3 weeks before delivery date.

SIZE & RESOLUTION

1000 x 750 cm (75 sqm)

It is possible to scale down artwork according below:

Scale	Percent	Minimum resolution
1: 1	100%	23 ppi
1:10	10%	230 ppi

DELIVERY

Submit artwork using oo-se.wetransfer.com

DELIVERY DATE

14 days prior to the campaign start, unless otherwise agreed separately.

QUESTIONS

Ad Operations

adops@oceanoutdoor.se



Hötorget

STOCKHOLM

SITE DESCRIPTION

Located right in the city centre, on the main street of Kungsgatan. Overlooking the large square and market that is famous Hötorget. Right by a big movie theater, concert hall, Haymarket by Scandic, food court Kungshallarna, bus and subway station – this place is crowded from dusk until dawn.

LOCATION

City center

FOOTFALL

400 000 / week

SIZE

1000 x 700 cm
(70 sqm)

PERIOD

1 - 4 weeks

AVAILABILITY

Contact Ocean

ADDRESS

Hötorget, Kungsg.48
([view map](#))



Artwork Specifications

HÖTORGET, STOCKHOLM

FORMAT

High resolution print-ready PDF - CMYK.

Keep all layers in the file.

The artwork should be without marks and bleeds.

For best results, save the file without a profile (no color conversion).

If you need to add a profile use ISO Coated V2.

Vectorize all paths for text/fonts.

Always include PMS reference for specific colors such. the color of the logo and background. If you wish to send a color proof we need to have it 3 weeks before delivery date.

SIZE & RESOLUTION

1000 x 700 cm (70 sqm)

It is possible to scale down artwork according below:

Scale	Percent	Minimum resolution
1:1	100%	23 ppi
1:10	10%	230 ppi

DELIVERY

Submit artwork using oo-se.wetransfer.com

DELIVERY DATE

14 days prior to the campaign start, unless otherwise agreed separately.

QUESTIONS

Ad Operations

adops@oceanoutdoor.se



Medborgarplatsen

STOCKHOLM

SITE DESCRIPTION

City location at Medborgarplatsen, a well known meeting point close to shopping & entertainments.

LOCATION

Top location city

PERIOD

2 - 4 weeks

FOOTFALL

370 000 / week

AVAILABILITY

Contact Ocean

SIZE

2000 x 560 cm
(112 sqm)

ADDRESS

Medborgarplatsen
([view map](#))



PHOTO: NETFLIX

Artwork Specifications

MEDBORGARPLATSEN, STOCKHOLM

FORMAT

High resolution print-ready PDF - CMYK.
Keep all layers in the file.
The artwork should be without marks and bleeds.
For best results, save the file without a profile (no color conversion).
If you need to add a profile use ISO Coated V2.
Vectorize all paths for text/fonts.

Always include PMS reference for specific colors such. the color of the logo and background. If you wish to send a color proof we need to have it 3 weeks before delivery date.

SIZE & RESOLUTION

2000 x 560 cm (112 sqm)

It is possible to scale down artwork according below:

Scale	Percent	Minimum resolution
1: 1	100%	23 ppi
1:10	10%	230 ppi

DELIVERY

Submit artwork using oo-se.wetransfer.com

DELIVERY DATE

14 days prior to the campaign start, unless otherwise agreed separately.

QUESTIONS

Ad Operations
adops@oceanoutdoor.se



Odenplan

STOCKHOLM

SITE DESCRIPTION

Visibility towards Odenplan square and center for local busses, also a popular living area.

LOCATION

City

PERIOD

1 - 4 weeks

FOOTFALL

200 000 / week

AVAILABILITY

Contact Ocean

SIZE

490 x 1300 cm
(64 sqm)

ADDRESS

Odenplan
([view map](#))



Artwork Specifications

ODENPLAN, STOCKHOLM

FORMAT

High resolution print-ready PDF - CMYK.
Keep all layers in the file.
The artwork should be without marks and bleeds.
For best results, save the file without a profile (no color conversion).
If you need to add a profile use ISO Coated V2.
Vectorize all paths for text/fonts.

Always include PMS reference for specific colors such. the color of the logo and background. If you wish to send a color proof we need to have it 3 weeks before dellivery date.

SIZE & RESOLUTION

490 x 1300 cm (64 sqm)

It is possible to scale down artwork according below:

Scale	Percent	Minimum resolution
1: 1	100%	23 ppi
1:10	10%	230 ppi

DELIVERY

Submit artwork using oo-se.wetransfer.com

DELIVERY DATE

14 days prior to the campaign start, unless otherwise agreed separately.

QUESTIONS

Ad Operations
adops@oceanoutdoor.se



NK

STOCKHOLM

SITE DESCRIPTION

Optimal placement on Hamngatan, wellknown shoppingstreet in Stockholm. Right next to luxury shoppingmall NK as well as big shoppingmall Gallerian Hamngatan.

TARGET GROUP Top
location city

REACH
2 195 000 / 2 weeks

SIZE
1000 x1250 cm (125 sqm)

PERIOD
2 - 4 weeks

AVAILABILITY
Contact Ocean

ADDRESS
Hamngatan 22 /
Regeringsgatan 45
(view map)



Artwork Specifications

NK, STOCKHOLM

FORMAT

High resolution print-ready PDF - CMYK.

Keep all layers in the file.

The artwork should be without marks and bleeds.

For best results, save the file without a profile (no color conversion).

If you need to add a profile use ISO Coated V2.

Vectorize all paths for text/fonts.

Always include PMS reference for specific colors such. the color of the logo and background. If you wish to send a color proof we need to have it 3 weeks before delivery date. Send to:

Ocean Outdoor Sweden AB
Att: Ad Operations
Kungsgatan 48
SE-111 35 Stockholm

SIZE & RESOLUTION

1000 x 1250 cm (125 sqm)

It is possible to scale down artwork according below:

Scale	Percent	Minimum resolution
1: 1	100%	23 ppi
1:10	10%	230 ppi

DELIVERY

Submit artwork using oo-se.wetransfer.com

DELIVERY DATE

14 days prior to the campaign start, unless otherwise agreed separately.

QUESTIONS

Ad Operations
adops@oceanoutdoor.se



Fridhemsplan

STOCKHOLM

SITE DESCRIPTION

Visibility towards Sankt Eriksplan and Sankt Eriksbron. Busy crossing of Fleminggatan and Sankt Eriksgatan, and next to Västermalmsgallerian for local busses, also a popular living area.

LOCATION

City

PERIOD

1 - 4 weeks

FOOTFALL

350 000 / week

AVAILABILITY

Contact Ocean

SIZE

500 x 1200 cm
(60 sqm)

ADDRESS

Sankt Eriksgatan/
Fleminggatan
([view map](#))



Artwork Specifications

FRIDHEMSPLAN, STOCKHOLM

FORMAT

High resolution print-ready PDF - CMYK.

Keep all layers in the file.

The artwork should be without marks and bleeds.

For best results, save the file without a profile (no color conversion).

If you need to add a profile use ISO Coated V2.

Vectorize all paths for text/fonts.

Always include PMS reference for specific colors such. the color of the logo and background. If you wish to send a color proof we need to have it 3 weeks before delivery date.

SIZE & RESOLUTION

500 x 1200 cm (60 sqm)

It is possible to scale down artwork according below:

Scale	Percent	Minimum resolution
1: 1	100%	23 ppi
1:10	10%	230 ppi

DELIVERY

Submit artwork using oo-se.wetransfer.com

DELIVERY DATE

14 days prior to the campaign start, unless otherwise agreed separately.

QUESTIONS

Ad Operations

adops@oceanoutdoor.se



Kungsgatan

STOCKHOLM

SITE DESCRIPTION

Site in the middle of famous commercial street Kungsgatan. Kungsgatan connects downtown Stockholm to the area called Stureplan. Stureplan is the home of a majority of the nightclubs and restaurants in Stockholm. It is also where all the luxury brands and their boutiques are located. Kungsgatan is always busy and the perfect site if you want to make an impact.

LOCATION

City center

FOOTFALL

300 000 / week

SIZE

600 x 800 cm
(48 sqm)

PERIOD

1 - 4 weeks

AVAILABILITY

Contact Ocean

ADDRESS

Kungsgatan 24
([view map](#))



Artwork Specifications

KUNGSGATAN, STOCKHOLM

FORMAT

High resolution print-ready PDF - CMYK.

Keep all layers in the file.

The artwork should be without marks and bleeds.

For best results, save the file without a profile (no color conversion).

If you need to add a profile use ISO Coated V2.

Vectorize all paths for text/fonts.

Always include PMS reference for specific colors such. the color of the logo and background. If you wish to send a color proof we need to have it 3 weeks before delivery date.

SIZE & RESOLUTION

600 x 800 cm (48 sqm)

It is possible to scale down artwork according below:

Scale	Percent	Minimum resolution
1: 1	100%	23 ppi
1:10	10%	230 ppi

DELIVERY

Submit artwork using oo-se.wetransfer.com

DELIVERY DATE

14 days prior to the campaign start, unless otherwise agreed separately.

QUESTIONS

Ad Operations

adops@oceanoutdoor.se



Kungsträdgården

STOCKHOLM

SITE DESCRIPTION

Top location in central Stockholm. Can be combined with events.

LOCATION

Top location city

PERIOD

1 week

FOOTFALL

600 000 / week

AVAILABILITY

Contact Ocean

SIZE

3x 450 x 560 cm (75 sqm) + 3x 500 x 50 cm (Board)

ADDRESS

Kungsträdgården



Artwork Specifications

KUNGSTRÄDGÅRDEN, STOCKHOLM

FORMAT

High resolution print-ready PDF - CMYK.

Keep all layers in the file.

The artwork should be without marks and bleeds.

For best results, save the file without a profile (no color conversion).

If you need to add a profile use ISO Coated V2.

Vectorize all paths for text/fonts.

Always include PMS reference for specific colors such. the color of the logo and background. If you wish to send a color proof we need to have it 3 weeks before delivery date.

SIZE & RESOLUTION

3x 450 x 560 cm (75 sqm) + 3x 500 x 50 cm (BOARD)

It is possible to scale down artwork according below:

Scale	Percent	Minimum resolution
1: 1	100%	23 ppi
1:10	10%	230 ppi

DELIVERY

Submit artwork using oo-se.wetransfer.com

DELIVERY DATE

14 days prior to the campaign start, unless otherwise agreed separately.

QUESTIONS

Ad Operations

adops@oceanoutdoor.se



Centralstationen A + B

MALMÖ

SITE DESCRIPTION

Very good sites at the Central station in Malmö, reaches pedestrians moving towards the city center. Sites can be bought together or one by one.

LOCATION

City central station

PERIOD

2 weeks

FOOTFALL

125 000 / week

AVAILABILITY

Contact Ocean

SIZE

450 x 1000 cm +
2000 x 750 cm
(195 sqm)

ADDRESS

Norra Vallgatan
([view map](#))



Artwork Specifications

CENTRALSTATIONEN A + B, MALMÖ

FORMAT

High resolution print-ready PDF - CMYK.

Keep all layers in the file.

The artwork should be without marks and bleeds.

For best results, save the file without a profile (no color conversion).

If you need to add a profile use ISO Coated V2.

Vectorize all paths for text/fonts.

Always include PMS reference for specific colors such. the color of the logo and background. If you wish to send a color proof we need to have it 3 weeks before delivery date.

SIZE & RESOLUTION

450 x 1000 cm + 2000 x 750 cm (195 sqm)

It is possible to scale down artwork according below:

Scale	Percent	Minimum resolution
1: 1	100%	23 ppi
1:10	10%	230 ppi

DELIVERY

Submit artwork using oo-se.wetransfer.com

DELIVERY DATE

14 days prior to the campaign start, unless otherwise agreed separately.

QUESTIONS

Ad Operations

adops@oceanoutdoor.se



Centralstationen B

MALMÖ

SITE DESCRIPTION

Very good sites at the Central station in Malmö, reaches pedestrians moving towards the city center. Sites can be bought together or one by one.

LOCATION

City central station

PERIOD

2 weeks

FOOTFALL

125 000 / week

AVAILABILITY

Contact Ocean

SIZE

2000 x 750 cm
(150 sqm)

ADDRESS

Norra Vallgatan
([view map](#))



Artwork Specifications

CENTRALSTATIONEN B, MALMÖ

FORMAT

High resolution print-ready PDF - CMYK.

Keep all layers in the file.

The artwork should be without marks and bleeds.

For best results, save the file without a profile (no color conversion).

If you need to add a profile use ISO Coated V2.

Vectorize all paths for text/fonts.

Always include PMS reference for specific colors such. the color of the logo and background. If you wish to send a color proof we need to have it 3 weeks before delivery date.

SIZE & RESOLUTION

2000 x 750 cm (150 sqm)

It is possible to scale down artwork according below:

Scale	Percent	Minimum resolution
1:1	100%	23 ppi
1:10	10%	230 ppi

DELIVERY

Submit artwork using oo-se.wetransfer.com

DELIVERY DATE

14 days prior to the campaign start, unless otherwise agreed separately.

QUESTIONS

Ad Operations

adops@oceanoutdoor.se



Gustav Adolfs Torg A + B

MALMÖ

SITE DESCRIPTION

Optimal location before Gustav Adolf Square on Södra Tullgatan. Visible to all pedestrian traffic to and from the square as well as Triangle shopping mall. Here you are in the middle of Malmö City with shopping around and you reach nightlife, business people, tourists as well as numerous bus lines pass as well as cars.

LOCATION

Top location city

PERIOD

2 weeks

FOOTFALL

175 000 / week

AVAILABILITY

Contact Ocean

SIZE

400 x 700 cm +
350x 1000 cm
(70 sqm)

ADDRESS

Södra tullgatan 3 + 4
([view map](#))



Artwork Specifications

GUSTAV ADOLFS TORG A + B, MALMÖ

FORMAT

High resolution print-ready PDF - CMYK.

Keep all layers in the file.

The artwork should be without marks and bleeds.

For best results, save the file without a profile (no color conversion).

If you need to add a profile use ISO Coated V2.

Vectorize all paths for text/fonts.

Always include PMS reference for specific colors such. the color of the logo and background. If you wish to send a color proof we need to have it 3 weeks before delivery date.

SIZE & RESOLUTION

400 x 700 cm + 350x 1000 cm (70 sqm)

It is possible to scale down artwork according below:

Scale	Percent	Minimum resolution
1: 1	100%	23 ppi
1:10	10%	230 ppi

DELIVERY

Submit artwork using oo-se.wetransfer.com

DELIVERY DATE

14 days prior to the campaign start, unless otherwise agreed separately.

QUESTIONS

Ad Operations

adops@oceanoutdoor.se



Södergatan

MALMÖ

SITE DESCRIPTION

Optimal location on famous Södergatan, in the middle of Malmö City. An area rich of culture, shopping and great restaurants.

LOCATION

City

PERIOD

2 weeks

FOOTFALL

200 000 / week

AVAILABILITY

Contact Ocean

SIZE

410 x 990 cm
(40,6 sqm)

ADDRESS

Södergatan 26
([view map](#))



Artwork Specifications

SÖDERGATAN, MALMÖ

FORMAT

High resolution print-ready PDF - CMYK.

Keep all layers in the file.

The artwork should be without marks and bleeds.

For best results, save the file without a profile (no color conversion).

If you need to add a profile use ISO Coated V2.

Vectorize all paths for text/fonts.

Always include PMS reference for specific colors such. the color of the logo and background. If you wish to send a color proof we need to have it 3 weeks before delivery date.

SIZE & RESOLUTION

410 x 990 cm (40,6 sqm)

It is possible to scale down artwork according below:

Scale	Percent	Minimum resolution
1: 1	100%	23 ppi
1:10	10%	230 ppi

DELIVERY

Submit artwork using oo-se.wetransfer.com

DELIVERY DATE

14 days prior to the campaign start, unless otherwise agreed separately.

QUESTIONS

Ad Operations

adops@oceanoutdoor.se



Hamnplan 5

VISBY

SITE DESCRIPTION

The best location in Visby, in the middle of the harbor at Hamanplan 5. Visible throughout the harbor area and inside the walls. During Almedal Week, this is in the middle of the hub of the establishment.

LOCATION

Top location in Visby

PERIOD

1-4 weeks

FOOTFALL

50 000 / week

AVAILABILITY

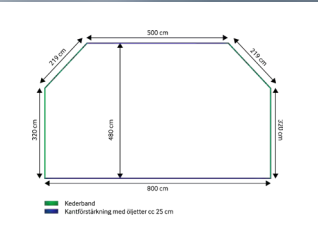
Contact Ocean

SIZE

≈ 40 sqm
see blueprint for details

ADDRESS

Hamnplan 5
([view map](#))



Artwork Specifications

HAMNPLAN 5, VISBY

FORMAT

High resolution print-ready PDF - CMYK.
Keep all layers in the file.
The artwork should be without marks and bleeds.
For best results, save the file without a profile (no color conversion).
If you need to add a profile use ISO Coated V2.
Vectorize all paths for text/fonts.

Always include PMS reference for specific colors such. the color of the logo and background. If you wish to send a color proof we need to have it 3 weeks before delivery date.

SIZE & RESOLUTION

≈ 800 x 480 cm (38,4 sqm) see blueprint for details

It is possible to scale down artwork according below:

Scale	Percent	Minimum resolution
1: 1	100%	23 ppi
1:10	10%	230 ppi

DELIVERY

Submit artwork using oo-se.wetransfer.com

DELIVERY DATE

21 days prior to the campaign start, unless otherwise agreed separately.

QUESTIONS

Ad Operations
adops@oceanoutdoor.se



Essingeleden

STOCKHOLM

SITE DESCRIPTION

Highly trafficated road E20 in front of the banner with over 125 000 cars passing each day, often cues and slow moving traffic.

LOCATION

Car traffic E4 northbound

FOOTFALL

1 375 000 / week

SIZE

1400 x 985 cm
(138 sqm)

PERIOD

2 - 4 weeks

AVAILABILITY

Contact Ocean

ADDRESS

Essinge brogata 22
([view map](#))



Artwork Specifications

ESSINGELEDEN, STOCKHOLM

FORMAT

High resolution print-ready PDF - CMYK.

Keep all layers in the file.

The artwork should be without marks and bleeds.

For best results, save the file without a profile (no color conversion).

If you need to add a profile use ISO Coated V2.

Vectorize all paths for text/fonts.

Always include PMS reference for specific colors such. the color of the logo and background. If you wish to send a color proof we need to have it 3 weeks before delivery date.

SIZE & RESOLUTION

1400 x 985 cm (138 sqm)

It is possible to scale down artwork according below:

Scale	Percent	Minimum resolution
1: 1	100%	23 ppi
1:10	10%	230 ppi

DELIVERY

Submit artwork using oo-se.wetransfer.com

DELIVERY DATE

14 days prior to the campaign start, unless otherwise agreed separately.

QUESTIONS

Ad Operations

adops@oceanoutdoor.se



Mörby Centrum

STOCKHOLM

SITE DESCRIPTION

Highly trafficated road E18 in front of the banner with over 50 000 cars passing each day, often cues and slow moving traffic.

LOCATION

Car traffic E18 southbound

FOOTFALL

374 000 / week

SIZE

3000 x 950 cm
(285 sqm)

PERIOD

2 - 4 weeks

AVAILABILITY

Contact Ocean

ADDRESS

Gamla landsvägen 30
([view map](#))



Artwork Specifications

MÖRBY CENTRUM, STOCKHOLM

FORMAT

High resolution print-ready PDF - CMYK.

Keep all layers in the file.

The artwork should be without marks and bleeds.

For best results, save the file without a profile (no color conversion).

If you need to add a profile use ISO Coated V2.

Vectorize all paths for text/fonts.

Always include PMS reference for specific colors such. the color of the logo and background. If you wish to send a color proof we need to have it 3 weeks before delivery date.

SIZE & RESOLUTION

3000 x 950 cm (285 sqm)

It is possible to scale down artwork according below:

Scale	Percent	Minimum resolution
1:1	100%	23 ppi
1:10	10%	230 ppi

DELIVERY

Submit artwork using oo-se.wetransfer.com

DELIVERY DATE

14 days prior to the campaign start, unless otherwise agreed separately.

QUESTIONS

Ad Operations

adops@oceanoutdoor.se



Roslagstull

STOCKHOLM

SITE DESCRIPTION

Very good traffic site for traffic to and from Täby, Danderyd, Norrtälje.

LOCATION

Car traffic

PERIOD

2 - 4 weeks

FOOTFALL

1 912 330 / week

AVAILABILITY

Contact Ocean

SIZE

700 x 970 cm (68 sqm)

ADDRESS

Birger Jarlsgaran 131
([view map](#))



Artwork Specifications

ROSLAGSTULL, STOCKHOLM

FORMAT

High resolution print-ready PDF - CMYK.

Keep all layers in the file.

The artwork should be without marks and bleeds.

For best results, save the file without a profile (no color conversion).

If you need to add a profile use ISO Coated V2.

Vectorize all paths for text/fonts.

Always include PMS reference for specific colors such. the color of the logo and background. If you wish to send a color proof we need to have it 3 weeks before delivery date.

SIZE & RESOLUTION

700 x 970 cm (68 sqm)

It is possible to scale down artwork according below:

Scale	Percent	Minimum resolution
1:1	100%	23 ppi
1:10	10%	230 ppi

DELIVERY

Submit artwork using oo-se.wetransfer.com

DELIVERY DATE

14 days prior to the campaign start, unless otherwise agreed separately.

QUESTIONS

Ad Operations

adops@oceanoutdoor.se



Värmdöleden

STOCKHOLM

SITE DESCRIPTION

Well trafficated road for all traffic against Nacka, Värmdö & Saltsjöbaden.

LOCATION

Car traffic

PERIOD

2 - 4 weeks

FOOTFALL

344 500 / week

AVAILABILITY

Contact Ocean

SIZE

1050 x 1400 cm
(147 sqm)

ADDRESS

Vikdalsgränd 10b
([view map](#))



Artwork Specifications

VÄRMDÖLEDEN, STOCKHOLM

FORMAT

High resolution print-ready PDF - CMYK.

Keep all layers in the file.

The artwork should be without marks and bleeds.

For best results, save the file without a profile (no color conversion).

If you need to add a profile use ISO Coated V2.

Vectorize all paths for text/fonts.

Always include PMS reference for specific colors such. the color of the logo and background. If you wish to send a color proof we need to have it 3 weeks before delivery date.

SIZE & RESOLUTION

1050 x 1400 cm (147 sqm)

It is possible to scale down artwork according below:

Scale	Percent	Minimum resolution
1: 1	100%	23 ppi
1:10	10%	230 ppi

DELIVERY

Submit artwork using oo-se.wetransfer.com

DELIVERY DATE

14 days prior to the campaign start, unless otherwise agreed separately.

QUESTIONS

Ad Operations

adops@oceanoutdoor.se



Norrtull

STOCKHOLM

SITE DESCRIPTION

Very good traffic site at Norrtull, very often a lot of traffic at low speed.

LOCATION

Car traffic

PERIOD

2 - 4 weeks

FOOTFALL

490 000 / week

AVAILABILITY

Contact Ocean

SIZE

1800 x 900 cm
(162 sqm)

ADDRESS

Sveavägen 167
([view map](#))



Artwork Specifications

NORRTULL, STOCKHOLM

FORMAT

High resolution print-ready PDF - CMYK.

Keep all layers in the file.

The artwork should be without marks and bleeds.

For best results, save the file without a profile (no color conversion).

If you need to add a profile use ISO Coated V2.

Vectorize all paths for text/fonts.

Always include PMS reference for specific colors such. the color of the logo and background. If you wish to send a color proof we need to have it 3 weeks before delivery date.

SIZE & RESOLUTION

1800 x 900 cm (162 sqm)

It is possible to scale down artwork according below:

Scale	Percent	Minimum resolution
1: 1	100%	23 ppi
1:10	10%	230 ppi

DELIVERY

Submit artwork using oo-se.wetransfer.com

DELIVERY DATE

14 days prior to the campaign start, unless otherwise agreed separately.

QUESTIONS

Ad Operations

adops@oceanoutdoor.se



Drottningholmsvägen

STOCKHOLM

SITE DESCRIPTION

Drottningholmsvägen is a traffic route between central Stockholm municipality and Drottningholm's castle in Ekerö municipality. Here is it heavy traffic around the clock and you can reach commuters between Stockholm and people living in Bromma, Alvik etc. The area is located at the Abrahamsberg junction, which is one of the busiest roundabouts in the area.

LOCATION

Top location city

FOOTFALL

576.500 / week

SIZE

450 x 850 cm
(39 sqm)

PERIOD

2 - 4 weeks

AVAILABILITY

Contact Ocean

ADDRESS

Drottningholmsvägen
Abrahamsbergsvägen
([view map](#))



Artwork Specifications

DROTTNINGHOLMSVÄGEN, STOCKHOLM

FORMAT

High resolution print-ready PDF - CMYK.

Keep all layers in the file.

The artwork should be without marks and bleeds.

For best results, save the file without a profile (no color conversion).

If you need to add a profile use ISO Coated V2.

Vectorize all paths for text/fonts.

Always include PMS reference for specific colors such. the color of the logo and background. If you wish to send a color proof we need to have it 3 weeks before delivery date.

SIZE & RESOLUTION

450 x 850 cm (39sqm)

It is possible to scale down artwork according below:

Scale	Percent	Minimum resolution
1: 1	100%	23 ppi
1:10	10%	230 ppi

DELIVERY

Submit artwork using oo-se.wetransfer.com

DELIVERY DATE

14 days prior to the campaign start, unless otherwise agreed separately.

QUESTIONS

Ad Operations

adops@oceanoutdoor.se



Oscarsleden

GÖTEBORG

SITE DESCRIPTION

One of the busiest traffic routes in Gothenburg which is also close to Inom Vallgraven and all traffic to and from the city center.

LOCATION

Car & pedestrian traffic

PERIOD

2 weeks

FOOTFALL

364 000 / week

AVAILABILITY

Contact Ocean

SIZE

1500 x 700 cm
(105 sqm)

ADDRESS

Oscarsleden
([view map](#))



Artwork Specifications

OSCARSLEDEN, GÖTEBORG

FORMAT

High resolution print-ready PDF - CMYK.

Keep all layers in the file.

The artwork should be without marks and bleeds.

For best results, save the file without a profile (no color conversion).

If you need to add a profile use ISO Coated V2.

Vectorize all paths for text/fonts.

Always include PMS reference for specific colors such. the color of the logo and background. If you wish to send a color proof we need to have it 3 weeks before delivery date.

SIZE & RESOLUTION

1500 x 700 cm (105 sqm)

It is possible to scale down artwork according below:

Scale	Percent	Minimum resolution
1:1	100%	23 ppi
1:10	10%	230 ppi

DELIVERY

Submit artwork using oo-se.wetransfer.com

DELIVERY DATE

14 days prior to the campaign start, unless otherwise agreed separately.

QUESTIONS

Ad Operations

adops@oceanoutdoor.se



Redbergsplatsen

GÖTEBORG

SITE DESCRIPTION

A large banner located near E6 and Redbergsplatsen. Here you can reach both pedestrian and car traffic towards the city

LOCATION

Car & pedestrian traffic

PERIOD

2 weeks

FOOTFALL

294 500 / week

AVAILABILITY

Contact Ocean

SIZE

1200 x 1200 cm
(144 sqm)

ADDRESS

Redbergsvägen 3
([view map](#))



Artwork Specifications

REDBERGSPLATSEN, GÖTEBORG

FORMAT

High resolution print-ready PDF - CMYK.

Keep all layers in the file.

The artwork should be without marks and bleeds.

For best results, save the file without a profile (no color conversion).

If you need to add a profile use ISO Coated V2.

Vectorize all paths for text/fonts.

Always include PMS reference for specific colors such. the color of the logo and background. If you wish to send a color proof we need to have it 3 weeks before delivery date.

SIZE & RESOLUTION

1200 x 1200 cm (144 sqm)

It is possible to scale down artwork according below:

Scale	Percent	Minimum resolution
1:1	100%	23 ppi
1:10	10%	230 ppi

DELIVERY

Submit artwork using oo-se.wetransfer.com

DELIVERY DATE

14 days prior to the campaign start, unless otherwise agreed separately.

QUESTIONS

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SCAFFOLDING

Ex. Volkswagen (Q Munkbroleden).



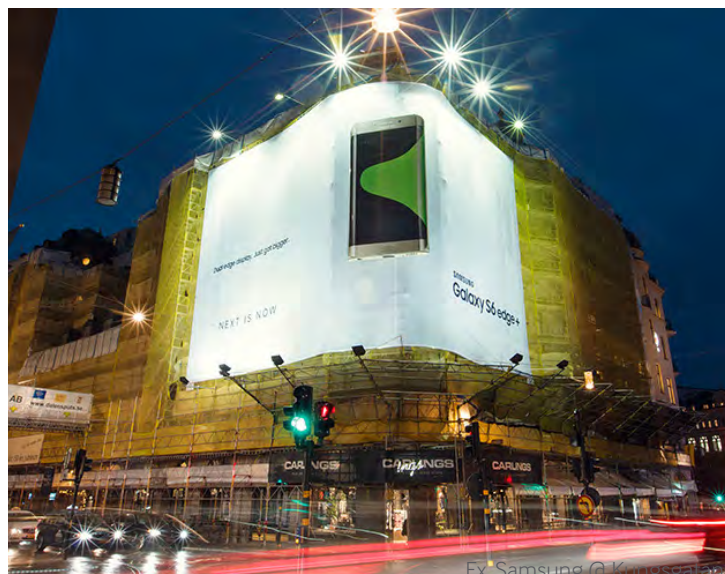
BIG SIZE BANNER WITH LED LIGHT

Ex. Viaplay (Q Stureplan 15).



MURAL

Ex. Visa (Q Nybrogatan).



3D-SMART PHONE

Ex. Samsung (Q Kungsgatan).



3D-CAR

Ex. Volkswagen (Q Klarabergsgatan).



3D-AIRPLANE

Ex. Emirates (Q Vallstanäs).

BIG SIZE BANNERS & MURALS

General terms of conditions

§1. Application

These terms and conditions apply to the sale of ad space: Large format (eg Vepa or other facade or land activity) between Ocean Outdoor Sweden AB (further "OCEAN") and Advertiser or media agency / advertising agency (both in relevant parts commonly or individually referred to as "Customer").

§1.1 In addition to these General Terms and Conditions, for the provision of certain Products and Services, product specific general rules apply. Insofar as the content of such product-specific general provisions differs from the content of these General Terms and Conditions, the content of the product-specific general provisions applies.

§2 Offert

Offers from OCEAN are subject to availability for intermediate sale. The validity period is 30 days unless otherwise agreed. All prices are exclusive of VAT or other applicable taxes. These are charged according to the applicable tax rate for each invoice.

§3 Booking

Order recognition faxed or mailed after booking has been made directly from advertiser, advertising agency or media agency after ordering orally or in writing. Reservation is considered valid from OCEAN sent order recognition including media product, number, format, material day, period and what was included and after Customer signed this document or confirmed by email. (Vepor also requires permission from authorities and property owners before the order becomes valid. These licenses are only requested after ordering from the customer. OCEAN is entitled to cancel the order in addition to the customer's rights as per item 4 below.)

§4 Cancellation

In case the customer wishes to cancel the order, this will be sent in writing and counted from the date of receipt of the OCEAN. Material Day is due 14 days prior to Campaign Start Date, unless otherwise agreed in writing. If canceled, no cost to the customer will be paid if 8 weeks (56 weekdays) before the start of the campaign, unless otherwise agreed in writing separately. Thereafter, full charge will be charged on order confirmation.

§5 Advertisements & delivery delay

In order for OCEAN to ensure that the customer's advertisement is to arrive at the agreed date, the creative must come to OCEAN or the OCEAN refers to the date specified in the order confirmation.

§5.1 Material

Materials must be of such a nature as stated in OCEAN's product-specific material specification. These are available at www.adcitymedia.com or on request.

§5.2 In case Customer delivers advertisements late or not submits material at all, Customer is still liable for payment. In case Customer delivers material late, Customer may not require delivery on the basis of the agreed campaign start date and will not receive compensation for a delayed start date.

§5.3 OCEAN has no obligation to return submitted submissions.

§5.4 Production is included in case this is clearly specified in the order confirmation. Otherwise, it is the responsibility of the customer to pay for the production and delivery of materials to the OCEAN referenced address according to the material specification.

§5.5 Storage of advertising material is charged SEK 5,000 per commencement of three-month period. It is the duty of the customer to terminate stockholding in writing.

§6 Responsibility for content

The customer is fully responsible for the information provided by the customer about himself and his business in the advertisements that OCEAN sets up is correct and does not violate applicable legislation. Customer is also responsible for the content and design of the advertisement not violating another's right or in any way contrary to good marketing practices. OCEAN reserves the right, in the knowledge of such circumstances, and if deemed necessary, not to post the advertisements. Customer, however, retains payment liability.

§6.1 The Customer is obliged to replace OCEAN with any damage that OCEAN may suffer due to the content or design of the ad set by OCEAN.

§6.2 The Customer can not make other penalties against OCEAN than those specified in this Agreement. Compensation does not apply in cases of indirect damage eg. lost profits, reduced production or sales, barriers to fulfilling obligations to third parties or non-use of agreements.

§6.3 Force Majeure In any case, OCEAN is exempted from damages and other penalties if the fulfillment of the party's commitment is prevented by any circumstance that OCEAN could not reasonably have overlooked or foresee, and the consequences of which OCEAN could not reasonably have avoided or overcome. Examples of such circumstances may be hard weather, war, government intervention, public regulations, unrest, restrictions on energy supply, labor disturbances, bans, accidents, etc. If the circumstance of kind or equivalent specified in this section 6.3 occurs, the timing of OCEAN's performance is advanced until the obstacle is eliminated. No financial compensation or deduction from the Agreement is based on OCEAN.

§6.4 Customer is not entitled to transfer its rights and obligations under the Agreement to third parties.

§7 Applicable law

This agreement is governed by Swedish law and dispute concerning the interpretation and the application of this agreement shall be finally ruled by arbitrators according to the Stockholm Chamber of Commerce Arbitration Institute's rules on simplified arbitration.

§8 Changes & Supplements

Changes and additions to this Agreement shall be made in writing and signed or confirmed in writing by the Customer in order to be valid between the parties.

§9 Definitions

* Advertiser = Physical or legal person whose products, services or messages are marketed.

* Ad slot = refers to the location designated by OCEAN for booking.

* Weekday = Days Monday to Sunday each week.

* Customer = Refers to the advertiser in cases where the media agency acts as agent by proxy and in cases where the media agency appears in its own name but on the advertiser's behalf.

* Media agency = Physical or legal person who is commercially active in activities involving entry of advertising space or advertising time for persons wishing to advertise.