



Hötorget

STOCKHOLM

SITE DESCRIPTION

Located right in the city centre, on the main street of Kungsgatan. Overlooking the large square and market that is famous Hötorget. Right by a big movie theater, concert hall, Haymarket by Scandic, food court Kungshallarna, bus and subway station – this place is crowded from dusk until dawn.

LOCATION

City center

FOOTFALL

400 000 / week

SIZE

1000 x 700 cm
(70 sqm)

PERIOD

1 - 4 weeks

AVAILABILITY

Contact Ocean

ADDRESS

Hötorget, Kungsg.48
([view map](#))



Artwork Specifications

HÖTORGET, STOCKHOLM

FORMAT

High resolution print-ready PDF - CMYK.

Keep all layers in the file.

The artwork should be without marks and bleeds.

For best results, save the file without a profile (no color conversion).

If you need to add a profile use ISO Coated V2.

Vectorize all paths for text/fonts.

Always include PMS reference for specific colors such. the color of the logo and background. If you wish to send a color proof we need to have it 3 weeks before delivery date.

SIZE & RESOLUTION

1000 x 700 cm (70 sqm)

It is possible to scale down artwork according below:

Scale	Percent	Minimum resolution
1:1	100%	23 ppi
1:10	10%	230 ppi

DELIVERY

Submit artwork using oo-se.wetransfer.com

DELIVERY DATE

14 days prior to the campaign start, unless otherwise agreed separately.

QUESTIONS

Ad Operations

adops@oceanoutdoor.se