



PHOTO: OCEAN

NK

STOCKHOLM

SITE DESCRIPTION

Optimal placement on Hamngatan, wellknown shoppingstreet in Stockholm. Right next to luxury shoppingmall NK as well as big shoppingmall Gallerian Hamngatan.

TARGET GROUP Top location city

REACH 2 195 000 / 2 weeks

SIZE 1000 x1250 cm (125 sqm)

PERIOD 2 - 4 weeks

AVAILABILTY Contact Ocean

ADDRESS Hamngatan 22 / Regeringsgatan 45 (view map)



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Artwork Specifications

NK, STOCKHOLM

FORMAT

High resolution print-ready PDF - CMYK.

Keep all layers in the file.

The artwork should be without marks and bleeds.

For best results, save the file without a profile (no color conversion).

If you need to add a profile use ISO Coated V2.

Vectorize all paths for text/fonts.

Always include PMS reference for specific colors such. the color of the logo and background. If you wish to send a color proof we need to have it 3 weeks before dellivery date. Send to:

Ocean Outdoor Sweden AB
Att: Ad Operations
Kungsgatan 48
SE-111 35 Stockholm

SIZE & RESOLUTION

1000 x 1250 cm (125 sqm)

It is possible to scale down artwork according below:

Scale	Percent	Minimum resolution
1: 1	100%	23 ppi
1:10	10%	230 ppi

DELIVERY

Submit artwork using oo-se.wetransfer.com

DELIVERY DATE

14 days prior to the campaign start, unless otherwise agreed separately.

QUESTIONS

Ad Operations
adops@oceanoutdoor.se