

ICONS

BANNERS



Hötorget



Photo: UIP



LOCATION
City Centre

FOOTFALL
400 000 / week

SIZE
1000 x 1250 cm
(125 sqm)

PERIOD
1-4 weeks

AVAILABILITY
Contact Ocean

Kungsgatan 48

Site Description

Located right in city centre, on the main street of Kungsgatan. Overlooking the large square. Surrounded by several important buildings including the Concert Hall, Filmstaden Sergel and the City Theatre. Hötorget is best known for its bustling open-air market that attracts both locals and tourists. Hötorget is also a popular destination for its many restaurants, cafes, and bars, which offer a range of cuisines and dining options. Overall, Hötorget is a vibrant and lively destination in the heart of Stockholm, offering a blend of commerce and culture.

Photo: UIP



Artwork Specifications

HÖTORGET, STOCKHOLM

FORMAT

High resolution print-ready PDF - CMYK.

Keep all layers in the file.

The artwork should be without marks and bleeds.

For best results, save the file without a profile (no color

conversion). If you need to add a profile use ISO Coated V2.

Vectorize all paths for text/fonts.

Always include PMS reference for specific colors such. the color

of the logo and background. If you wish to send a color proof

we need to have it 3 weeks before delivery date.

SIZE & RESOLUTION

1000 x 1250 cm (125 sqm)

It is possible to scale down artwork according below:

Scale	Percent	Minimum resolution
1: 1	100%	23 ppi
1:10	10%	230 ppi

DELIVERY

Submit artwork using oo-se.wetransfer.com

DELIVERY DATE

14 days prior to the campaign start, unless otherwise agreed separately.

QUESTIONS

Ad Operations adops@oceanoutdoor.se

Medborgarplatsen



Photo: Oatley

Medborgarplatsen 3

Site Description

Medborgarplatsen is a popular gathering spot for locals and tourists alike, offering a wide range of amenities and attractions. The square is surrounded by restaurants, cafes, shops, and other businesses, as well as several notable landmarks. It is also a transportation hub, with several bus and metro lines passing through the area.

The square is known for its vibrant atmosphere and is often the site of concerts, festivals, and other cultural events.



Photo: Oatley

LOCATION
Top location city

FOOTFALL
370 000 / week

SIZE
2000 x 560 cm
(112 sqm)

PERIOD
2-4 weeks

AVAILABILITY
Contact Ocean



Artwork Specifications

MEDBORGARPLATSEN, STOCKHOLM

FORMAT

High resolution print-ready PDF - CMYK.

Keep all layers in the file.

The artwork should be without marks and bleeds.

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QUESTIONS

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Odenplan



Photo: Warner Music

Odengatan 71

Site Description

A popular destination for locals and visitors alike. The area is known for its many shops, restaurants, cafes, and bars, as well as several notable landmarks such as the Gustav Vasa Church. Odenplan is also a major transportation hub, with several bus and metro lines converging in the area, making it a convenient starting point for exploring the city. Despite its central location, Odenplan maintains a friendly, laid-back atmosphere and is a great spot to relax and people-watch while enjoying a cup of coffee or a bite to eat.



Photo: Barilla

LOCATION
City

FOOTFALL
200 000 / week

SIZE
490 x 1300 cm
(64 sqm)

PERIOD
1-4 weeks

AVAILABILITY
Contact Ocean



Artwork Specifications

ODENPLAN, STOCKHOLM

FORMAT

High resolution print-ready PDF - CMYK.

Keep all layers in the file.

The artwork should be without marks and bleeds.

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Vectorize all paths for text/fonts.

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of the logo and background. If you wish to send a color proof

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SIZE & RESOLUTION

490 x 1300 cm (64 sqm)

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Scale	Percent	Minimum resolution
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1:10	10%	230 ppi

DELIVERY

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QUESTIONS

Ad Operations adops@oceanoutdoor.se