PHOTO: JULA

Värmdöleden

STOCKHOLM

SITE DESCRIPTION

Well trafficated road for all traffic against Nacka, Värmdö & Saltsjöbaden.

LOCATION

PERIOD 2 - 4 weeks

Car traffic

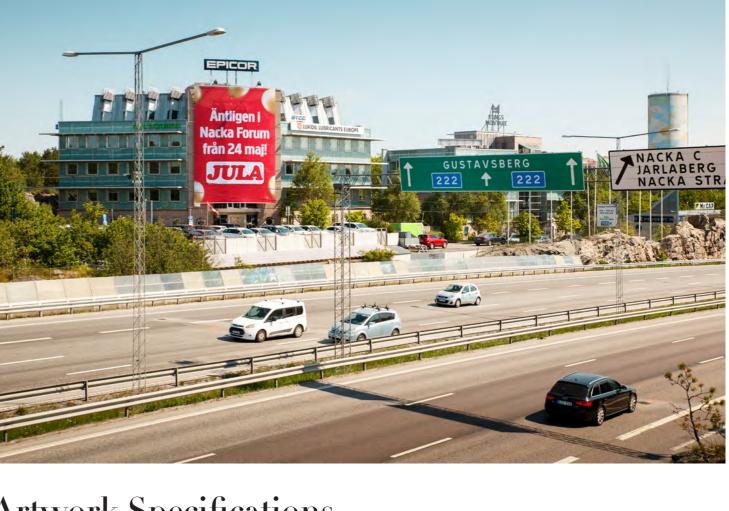
FOOTFALL 344 500 / week

AVAILABILTYContact Ocean

SIZE

1050 x 1400 cm (147 sqm) **ADDRESS**Vikdalsgränd 10b

(view map)



Artwork Specifications

VÄRMDÖLEDEN, STOCKHOLM

FORMAT

High resolution print-ready PDF - CMYK. Keep all layers in the file.

The artwork should be without marks and bleeds.

For best results, save the file without a profile (no color convertion). If you need to add a profile use ISO Coated V2.

Vectorize all paths for text|fonts.

Always include PMS reference for specific colors such. the color of the logo and background. If you wish to send a color proof we need to have it 3 weeks before dellivery date.

SIZE & RESOLUTION

1050 x 1400 cm (147 sqm)

It is possible to scale down artwork according below:

Scale Percent Minimum resolution

1: 1 100% 23 ppi 1:10 10% 230 ppi

DELIVERY

Submit artwork using $\underline{\text{oo-se.wetransfer.com}}$

DELIVERY DATE

14 days prior to the campaign start, unless otherwise agreed separately.

QUESTIONS

Ad Operations

 $\underline{adops @ocean outdoor.se}$