



PHOTO: SAMSUNG

# Stureplan 15

STOCKHOLM

## SITE DESCRIPTION

Excellent visibility and site at Stureplan facing the large square. Premium location as well as Finance- & Nightlife center, a well known meeting-point with several highend stores in the surroundings.

## LOCATION

Top location city

## FOOTFALL

450 000 / week

## SIZE

1000 x 750 cm  
(75 sqm)

## PERIOD

1 - 4 weeks

## AVAILABILITY

Contact Ocean

## ADDRESS

Stureplan 15  
([view map](#))

OCEAN



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# Artwork Specifications

STUREPLAN 15, STOCKHOLM

## FORMAT

High resolution print-ready PDF - CMYK.

Keep all layers in the file.

The artwork should be without marks and bleeds.

For best results, save the file without a profile (no color conversion).

If you need to add a profile use ISO Coated V2.

Vectorize all paths for text/fonts.

Always include PMS reference for specific colors such. the color of the logo and background. If you wish to send a color proof we need to have it 3 weeks before delivery date.

## SIZE & RESOLUTION

1000 x 750 cm (75 sqm)

It is possible to scale down artwork according below:

Scale	Percent	Minimum resolution
1: 1	100%	23 ppi
1:10	10%	230 ppi

## DELIVERY

Submit artwork using [oo-se.wetransfer.com](https://oo-se.wetransfer.com)

## DELIVERY DATE

14 days prior to the campaign start, unless otherwise agreed separately.

## QUESTIONS

Ad Operations

[adops@oceanoutdoor.se](mailto:adops@oceanoutdoor.se)

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