



PHOTO: NETFLIX

# Gustav Adolfs Torg A + B

MALMÖ

## SITE DESCRIPTION

Optimal location before Gustav Adolf Square on Södra Tullgatan. Visible to all pedestrian traffic to and from the square as well as Triangle shopping mall. Here you are in the middle of Malmö City with shopping around and you reach nightlife, business people, tourists as well as numerous bus lines pass as well as cars.

## LOCATION

Top location city

## FOOTFALL

175 000 / week

## SIZE

400 x 700 cm +  
350x 1000 cm  
(70 sqm)

## PERIOD

2 weeks

## AVAILABILITY

Contact Ocean

## ADDRESS

Södra tullgatan 3 + 4  
([view map](#))

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# Artwork Specifications

GUSTAV ADOLFS TORG A + B, MALMÖ

## FORMAT

High resolution print-ready PDF - CMYK.

Keep all layers in the file.

The artwork should be without marks and bleeds.

For best results, save the file without a profile (no color conversion).

If you need to add a profile use ISO Coated V2.

Vectorize all paths for text/fonts.

Always include PMS reference for specific colors such. the color of the logo and background. If you wish to send a color proof we need to have it 3 weeks before delivery date.

## SIZE & RESOLUTION

400 x 700 cm + 350x 1000 cm (70 sqm)

It is possible to scale down artwork according below:

Scale	Percent	Minimum resolution
1: 1	100%	23 ppi
1:10	10%	230 ppi

## DELIVERY

Submit artwork using [oo-se.wetransfer.com](https://www.oceanoutdoor.com/submit)

## DELIVERY DATE

14 days prior to the campaign start, unless otherwise agreed separately.

## QUESTIONS

Ad Operations

[adops@oceanoutdoor.se](mailto:adops@oceanoutdoor.se)

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