

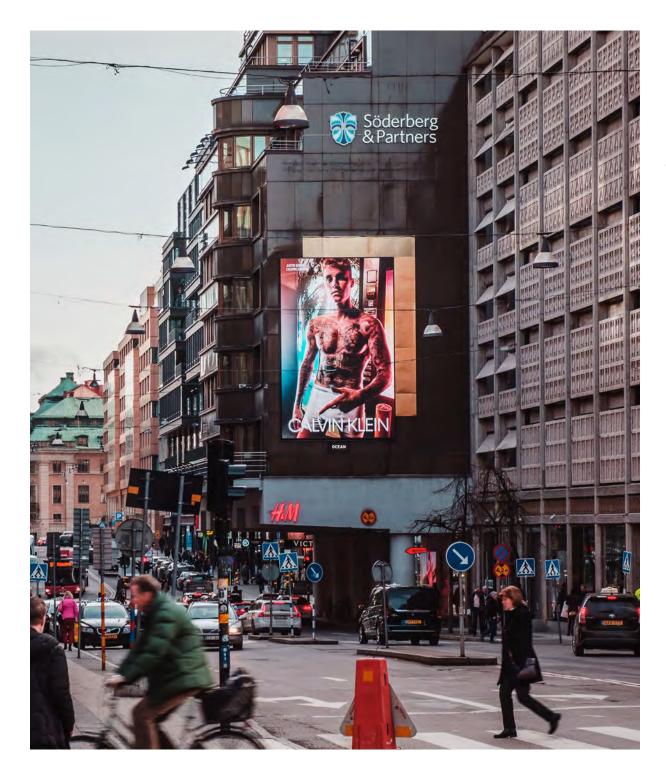
Timeless.

Carrying legend on it's shoulders.

Absolutely defining for a genre.

Memorable beyond ordinary.

NK



Regeringsgatan 45

STOCKHOLM

DOOH *it* **LOUD**

Above trendy Art bakery sits ICON NK with its impressive 37 sqm frame overlooking Stockholm City with it's high pulse and slow traffic. Optimal location on Regeringsgatan, well known shopping street in Stockholm. Right next to luxury shoppingmall NK as well as both shoppingmall Gallerian and MOOD Stockholm. A mix of pedestrians, bicycles and motordriven transport pass the screen 24/7. Experiment with depth and perspective to create something spectacular using our DeepScreen templates.

CROWDED with ICONS

 $Nordiska\ Kompaniet$

Mood Gallerian

Spotify HQ

Gallerian

H&M flagship

The Lobby

NK Juvelsalong

IKEA

Kungsträdgården

Urban Outfitters

Frantzén at NK

Sthlm Tech-Area

Google Academy

Restauranggatan

Jakobsbergsg.

Photo: TOMMY HILFIGER

NK Artwork specifications

SIZE & RESOLUTION

Resolution: 720x1152 px

Ratio: 5:8
Physical size: 37 sqm

FORMAT

Format video: .mp4
Codecs: H.264
Bitrate: 6 Mbps
Frame rate: 25 fps

Format picture: .jpg
Resolution: 72 dpi
Colorspace: RGB

DELIVERY

Submit artwork using https://oo-se.wetransfer.com/ Recipient ocean-delivery@oceanoutdoor.se

DELIVERY DATE

Broadcast-ready material no later than 3 working days prior to the campaign start, unless otherwise agreed.

If Ocean is to assist with format adjustments the campaign assets needs to be delivered in layers no later than 10 working days prior to campaign start.

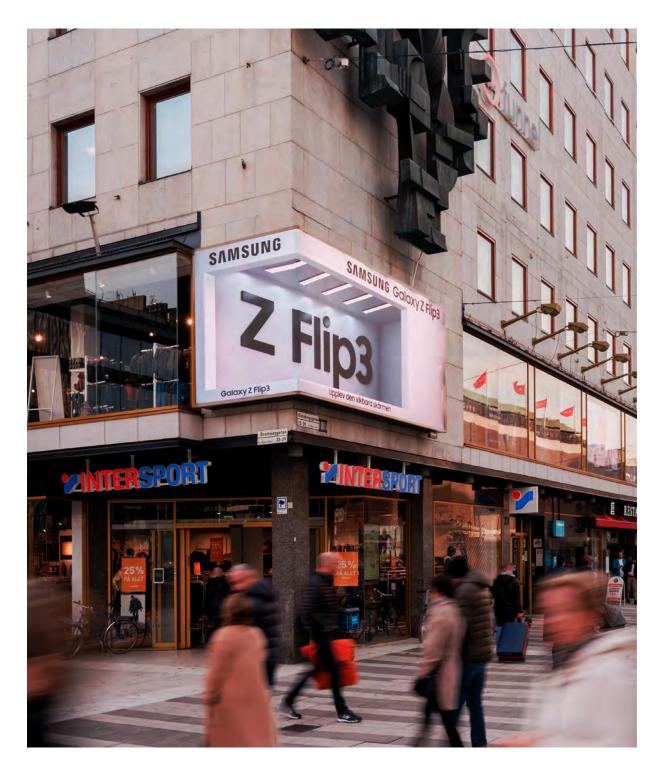
QUESTIONS

adops@oceanoutdoor.se





Sergels Torg



Klarabergsgatan 25

STOCKHOLM

Be CREATIVE

LED Sergels Torg is strategically located in the most busy pedestrian crossing in Sweden. Opposite Åhléns City, the most famous venue in Stockholm. Right next to the entrance to Stockholm City subway station and other public transport. Visible from Klarabergsgatan and Drottninggatan. LED Sergels Torg reaches impressive 5 429 200/week. Experiment with depth and perspective to create something spectacular using our DeepScreen templates.

THIS is DOWNTOWN

The very heart of our $capitol.\ Stockholm$ when it's most vivid. Crowded from dusk until dawn. Connecting downtown with Gamla Stan, Vasastan, Kungsholmen and Norrmalm. Locals, tourists, commuters, business and pleasure. Sergels Torg is the definitive hub in Stockholm.

Sergels Torg Artwork specifications

IMPORTANT NOTE

The screen consists of two surfaces but is rendered as a single video file. See details below:



SIZE & RESOLUTION

Resolution: 1792x640 px

Physical size: 17 sqm

FORMAT

Format video: .mp4 Codecs: H.264

Bitrate: 6 Mbps Frame rate: 25 fps

Resolution: 72 dpi

DELIVERY

Colorspace:

Submit artwork using https://oo-se.wetransfer.com/ Recipient ocean-delivery@oceanoutdoor.se

DELIVERY DATE

Broadcast-ready material no later than 3 working days prior to the campaign start, unless otherwise agreed. \\

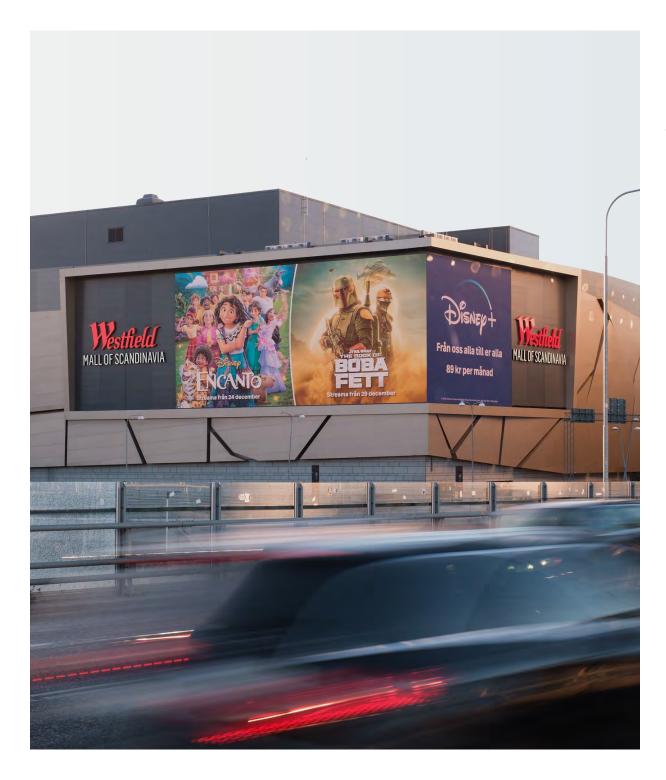
If Ocean is to assist with format adjustments the campaign assets needs to be delivered in layers no later than 10 working days prior to campaign start.

QUESTIONS





WMOS



Westfield Mall of Scandinavia **SOLNA**

MAKE an **IMPACT**

The massive screen measures 41m x 13m (525 sqm) making it one of the largest DOOH screens in Europe and the biggest commercial screen in the Nordics. Visible from a far, it can be seen from highways, pedestrian areas and trains.

With two sides it is ideal for creative advertising. Experiment with depth and perspective to create something spectacular using our DeepScreen templates.

The **LOCATION**

Westfield Mall of Scandinavia is $a\ shopping\ mall$ located in Solna in Stockholm, Sweden. The largest mall in Scandinavia, it features signature experiences, a in one single place: Designer Gallery TM (a 240-metre-long "Flagship Avenue" $\begin{array}{c} \textit{for shopping) Dining} \\ \textit{Experience}^{\, \mathsf{TM}} \, \textit{(the)} \end{array}$ largest cluster of restaurants in Stockholm) and Sweden's first $commercial\ IMAX.$

WMOS Artwork specifications

IMPORTANT NOTE

The screen consists of two surfaces but is rendered as a single video file. See details below:



SIZE & RESOLUTION

Resolution: 2048x640 px Ratio: 16:5 Physical size: 525 sqm

FORMAT

Format video: .mp4
Codecs: H.264
Bitrate: 6 Mbps
Frame rate: 25 fps

Format picture: .jpg
Resolution: 72 dpi
Colorspace: RGB

DELIVERY

Submit artwork using Recipient ocean-delivery@oceanoutdoor.se

DELIVERY DATE

Broadcast-ready material no later than 3 working days prior to the campaign start, unless otherwise agreed.

If Ocean is to assist with format adjustments the campaign assets needs to be delivered in layers no later than 10 working days prior to campaign start.

QUESTIONS



