CITY LOCATIONS



Centralstationen A + B

MALMÖ

SITE DESCRIPTION

Very good sites at the Central station in Malmö, reaches pedestrians moving towards the city center. Sites can be bought together or one by one.

LOCATION City central station

SIZE

PERIOD 2 weeks

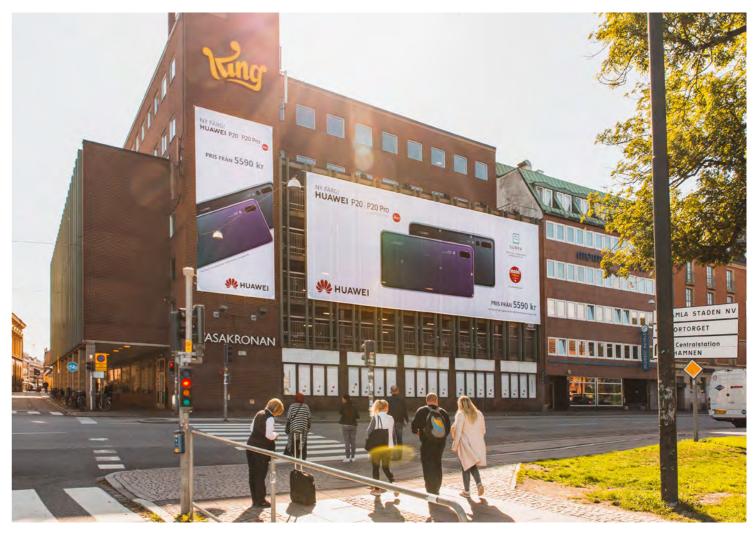
FOOTFALL 125 000 / week AVAILABILTY Contact Ocean

450 x 1000 cm + 2000 x 750 cm (195 sqm)

ADDRESS

Norra Vallgatan (view map)

OCEAN



Artwork Specifications

CENTRALSTATIONEN A + B, MALMÖ

FORMAT

CITY LOCATIONS

High resolution print-ready PDF - CMYK. Keep all layers in the file. The artwork should be without marks and bleeds. For best results, save the file without a profile (no color convertion). If you need to add a profile use ISO Coated V2. Vectorize all paths for text|fonts.

Always include PMS reference for specific colors such. the color of the logo and background. If you wish to send a color proof we need to have it 3 weeks before dellivery date.

SIZE & RESOLUTION

450 x 1000 cm + 2000 x 750 cm (195 sqm)

It is possible to scale down artwork according below:

Scale	Percent	Minimum resolution
1:1	100%	23 ppi
1:10	10%	230 ppi

DELIVERY

Submit artwork using <u>oo-se.wetransfer.com</u>

DELIVERY DATE 14 days prior to the campaign start, unless otherwise agreed separately.

QUESTIONS

Ad Operations adops@oceanoutdoor.se