



# CENTRAL-STATIONEN

100,5 M<sup>2</sup>

## SITE DESCRIPTION

One of the few available murals in the heart of Gothenburg. Located at Central Station and its parking lot. The placement is clearly visible to all incoming trains and people on the platform. In addition, people park their car here and it's a natural pickup area for travelers.

## FORMAT

Size: ≈ 100,5m<sup>2</sup>  
 Height: 3,8 m  
 Width: 26,4 m  
 Reach: 369 922 / 2 weeks  
 Social Media impressions: 443 906 / 2 weeks  
 (excluding sponsored content)

Based on original blueprints. Discrepancies may occur.

