

# MATERIAL SPECIFICATION – MALMÖ EMPORIA IMPACT

## FORMATS

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|             |   |
|-------------|---|
| RESOLUTION  | Width: 1920 pixels Height: 1080 pixels (16:9) |
| FILE FORMAT | .png . mp4                                    |
| CODECS      | H.264   |



## DELIVERY

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Material is to be submitted to Ocean Outdoor no later than **3 business days** before broadcast.

Please note that when sending in files, the file name should **not** contain; special characters, space or å/ä/ö. Example of approved file name: *advertiser\_pixelsize\_campaigndate*

Delivery link: <https://oo-se.wetransfer.com/>

For questions regarding material, please do not hesitate to contact us at [adops@oceanoutdoor.se](mailto:adops@oceanoutdoor.se)

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