

# MATERIAL SPECIFICATION

## TÄBY C LARGE FORMAT

### FORMATS

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<b>File Format</b>	.mov. or .mp4
<b>Codec</b>	Recommended Photo JPEG or Other high quality file
<b>Length</b>	5 or 10 seconds (5 sec recommended)

#### 1. INDOOR

**Resolution Width** 960 x **Height:** 432 **Aspect ratio:** 2,22:1



#### 2. OUTDOOR

**Resolution Width** 896 pixels and embraces two surfaces, each 448 pixels (corner in middle),  
**Height** 240 pixels, **Aspect ratio:** 3,73:1 or 2 1,87:1



### 3. OUTDOOR GARAGE

**Resolution Width** 768 px  
**Height** 288 px



### DELIVERY

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Material is to be submitted to Ocean Outdoor no later than **2 business days** before broadcast.

Please note that when sending in files, the file name should **not** contain; special characters, space or å/ä/ö. Example of approved file name:  
*advertiser\_pixelsize\_campaigndate*

Delivery link: <https://oo-se.wetransfer.com/>

For questions regarding material, please do not hesitate to contact us at [dooh-delivery@oceanoutdoor.se](mailto:dooh-delivery@oceanoutdoor.se)