PHOTO: WILLYS



## **GREV TUREG.**

## SITE DESCRIPTION

The most affluent area of Sweden where old and new money meet. The epicenter of both business and nightlife, Östermalm is the place to be. Convenience Stores, Restaurants and Bars line the streets and in the storys above, private equity firms, asset managers and banks compete with unicorn startups for prime office locations.

## **FORMAT**

Size:  $\approx 55\text{m}^2$ Height left: 13,7 m
Height right: 9,67 m
Width: 4,68 m

Reach: 300.000 / 2 Weeks. Social Media impressions: 600 000 / 2 Weeks

(excluding sponsored content)

Based on original blueprints. Discrepancies may occur.



The Art of Ou