

MATERIAL SPECIFICATION – STOCKHOLM E4 (N) TRAFIKPLATS GLÄDJEN LARGE FORMAT

FORMATS

| | |
|--------------------|--|
| RESOLUTION | Width: 448 pixels Height: 256 pixels (7:4) |
| FILE FORMAT | .mp4 .png or html |
| CODECS | H.264 |
| FRAMERATE | 25 frames per second |
| LENGTH | 5 or 10 seconds (5 sec recommended) |

**DELIVERY**

Material is to be submitted to Ocean Outdoor no later than **3 business days** before broadcast. For HTML campaigns, please provide links no later than **10 business days** before broadcast.

Please note that when sending in files, the file name should **not** contain; special characters, space or å/ä/ö. Example of approved file name: *advertiser_pixelsize_campaigndate*

Delivery link: <https://oo-se.wetransfer.com/>

For questions regarding material, please do not hesitate to contact us at adops@oceanoutdoor.se

Hälsingegatan 45, 113 31 Stockholm, Sweden

+46 (0)8 15 32 00

www.oceanoutdoor.se

adops@oceanoutdoor.se

OCEAN